## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
FORM 8-K
CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): January 23, 2015
Prosper Marketplace, Inc.
(Exact name of registrant as specified in its charter)


## Not applicable.

(Former name or former address if changed since last report.)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

DC: 5586955-1

## Item 1.01. Entry into a Material Definitive Agreement.

On January 23, 2015, Prosper Marketplace, Inc. ("PMI") entered into an Agreement and Plan of Merger (the "Agreement") with American HealthCare Lending, LLC ("AHL"), a Utah limited liability company; Prosper Healthcare Lending, LLC ("PHL"), a Delaware limited liability company and a wholly owned subsidiary of PMI; and Shaun Sorensen, solely in his capacity as agent for AHL's members and optionholders ("AHL Holders"). Pursuant to the Agreement, PMI acquired all of the outstanding limited liability company interests of AHL and merged AHL with and into PHL, with PHL surviving the merger in a simultaneous signing and closing.

Under the terms of the Agreement, the AHL Holders received an aggregate of $\$ 21$ million in cash. The Agreement contains customary representations, warranties and covenants of PMI and AHL. The Agreement also contains customary indemnification provisions whereby AHL and the AHL Holders will indemnify PMI and affiliated parties for certain losses arising out of any inaccuracy in the representations and warranties, or breaches of the covenants of AHL under the Agreement and certain other matters. Of the consideration otherwise payable at the closing, a portion will be held back by PMI for twelve months to secure, in part, the indemnification obligations of AHL and the AHL Holders under the Agreement. Concurrently with and as a condition to closing the Agreement, certain key continuing employees of AHL entered into employment agreements with PMI which contained non-competition and non-solicitation provisions.

The description of the Agreement set forth above is qualified in its entirety by reference to the Agreement, a copy of which is filed as Exhibit 2.1 to this Current Report and is incorporated herein by reference. A copy of the press release issued by PMI announcing the acquisition is filed herewith as Exhibit 99.1 and is incorporated in this Item 1.01 by reference.

Item 9.01. Financial Statements and Exhibits
(d) Exhibits

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.
Prosper Marketplace, Inc.
Date: January 27, 2015 By
/s/ Sachin Adarkar

General Counsel and Secretary


# Agreement and Plan of Merger 

BY AND AMONG
Prosper Marketplace, Inc.,
Prosper Healthcare Lending, LLC,

American HealthCare Lending, LLC

AND
Shaun Sorensen, as agent for the Company Holders
Dated

AS OF JANUARY 23, 2015

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## Agreement and Plan of Merger

This Agreement and Plan of Merger (this "Agreement") is made and entered into as of January 23, 2015 (the "Agreement Date"), by and among Prosper Marketplace, Inc., a Delaware
 limited liability company (the "Company"), and Shaun Sorensen, solely in his capacity as agent for the Company Holders (the "Company Holders' Agent").

## Recitals

 with and into Sub (the "Merger"), with Sub to survive the Merger as a wholly-owned subsidiary of Acquiror.
B. The Company Board, the manager of Sub and the board of directors of Acquiror have each approved this Agreement and authorized the Merger and the other transactions contemplated
 and the Utah Revised Limited Liability Company Act (the "Utah Act").
 agreement.
 the Utah Act and Article IV of the Company Operating Agreement (the "Company Member Approval").
E. The Company, Sub and Acquiror desire to make certain representations, warranties, covenants and other agreements in connection with the Merger as set forth herein.
 and arbitration agreement (together, an "Employment Agreement") with Acquiror, which will become effective upon, and is subject to the occurrence of, the Closing.

## Agreement

Now, Therefore, in consideration of the representations, warranties, covenants and other agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as set forth herein.

## ARTICLE I

## The Merger

1.1 Certain Definitions. Terms defined in Annex A attached hereto and used herein without definition shall have the meanings given to them in Annex A. Unless indicated otherwise, all mathematical calculations contemplated hereby shall be rounded to the fifth decimal place.
1.2 The Merger. At the Effective Time, on the terms and subject to the conditions set forth in this Agreement, the Delaware Certificate of Merger in substantially the form attached as Exhibit A
 the Company shall merge with and into Sub, the separate corporate existence of the Company shall cease and Sub shall continue as the Surviving Company and a wholly-owned Subsidiary of Acquiror. The Sub, as the surviving limited liability company after the Merger, is hereinafter sometimes referred to as the "Surviving Company."
1.3 Closing. Unless this Agreement is earlier terminated in accordance with Section 7.1, the closing of the transactions contemplated hereby (the "Closing") shall take place within three (3)

 San Francisco, California, or at such other location as the parties hereto agree. The date on which the Closing occurs is herein referred to as the "Closing Date".
1.4 Closing Deliveries.
(a) Acquiror Deliveries. Acquiror shall deliver, at or prior to the Closing, each of the following:
(i) to the Company, a certificate, dated as of the Closing Date, executed on behalf of Acquiror by a duly authorized officer of Acquiror to the effect that each of the conditions set forth in clause (a) of Section 6.2 has been satisfied (the "Acquiror Closing Certificate");
(ii) to each Company Member, by check or by wire transfer of immediately available funds to such account as such Company Member shall have specified in writing in the

 of doubt, shall be paid pursuant to Section 1.4(a)(iii));
(iii) to the Company, the amount of cash Acquiror is required to pay to the Company pursuant to Section 1.9(b) for distribution to the holders of Company Options as set forth on the Consideration Spreadsheet;
(iv) to the Company, a certificate of the Secretary or an Assistant Secretary of Acquiror, dated as of the Closing Date, certifying (A) that attached thereto are true and complete

 the other agreements and certificates contemplated hereunder are authorized to do so; and
(v) to the Company, a certificate of the manager of Sub, dated as of the Closing Date, certifying (A) that attached thereto are true and complete copies of Sub's (1) certificate of

 the transactions contemplated hereby and thereby and $(\mathrm{C})$ that the manager or each officer of Sub executing this Agreement and the other agreements and certificates contemplated hereunder are authorized to do so.
(b) Company Deliveries. The Company shall deliver to Acquiror, at or prior to the Closing, each of the following:
(i) a certificate, dated as of the Closing Date, executed on behalf of the Company by a duly authorized executive officer of the Company to the effect that each of the conditions set forth in clauses (a) and (c) of Section 6.3 have been satisfied (the "Company Closing Certificate");
(ii) the Sellers Agreement, dated as of the Closing Date and duly executed by the Company and each Company Member;
(iii) Employment Agreements executed by each Key Employee, including restricted stock purchase agreements executed by each Founder;
(iv) a Form W-9 duly executed by each Company Holder;

Effective Time;
(v) written resignations of each member of the Company Board from such Company Board and of each officer of the Company from such officer's position, effective as of the
(vii) a legal opinion of counsel to the Company in substantially the form attached as Exhibit D, including that the consideration payable to the Company Holders set forth in the Consideration Spreadsheet is consistent with the Company's Organizational Documents and the Utah Act;
(viii) the invoices described in Section 5.11;
(ix) a certificate of the Secretary or an Assistant Secretary (or equivalent officer or position) of the Company, dated as of the Closing Date, certifying (A) that attached thereto


 contemplated hereunder are authorized to do so.
1.5 Effective Time. At the Closing, after the satisfaction or waiver of each of the conditions set forth in ARTICLE VI, Sub and the Company shall (a) cause the Certificate of Merger in duly


 set forth in the Certificate of Merger and/or the Articles of Merger) being referred to herein as the "Effective Time").
1.6 Effect of the Merger. At the Effective Time, the effect of the Merger shall be as provided in this Agreement, the Certificate of Merger, the Articles of Merger and the applicable provisions of
 and Sub shall vest in the Surviving Company, and all debts, liabilities and duties of the Company and Sub shall become debts, liabilities and duties of the Surviving Company.
1.7 Certificate of Formation and Operating Agreement.
(a) At the Effective Time, the certificate of formation of the Surviving Company shall be the certificate of formation of Sub, until thereafter amended as provided by the Delaware Act.
(b) At the Effective Time, the limited liability company operating agreement of Sub shall be the limited liability company operating agreement of the Surviving Company, until thereafter amended as provided by the Delaware Act, the certificate of formation of the Surviving Company and such limited liability company operating agreement.

### 1.8 Managers and Officers.

(a) At the Effective Time, the manager of Sub immediately prior to the Effective Time shall be appointed as the manager of the Surviving Company immediately after the Effective Time until his, her or its respective successor or successors are duly elected or appointed and qualified.
(b) At the Effective Time, the officers of Sub immediately prior to the Effective Time shall be appointed as the officers of the Surviving Company immediately after the Effective Time until their respective successors are duly appointed.

### 1.9 Effect on Company Membership Interests.

(a) Treatment of Company Interests. On the terms and subject to the conditions set forth in this Agreement, and without any action on the part of Acquiror, Sub, the Company, or any holder of Company Interests, at the Effective Time, each Company Interest issued and outstanding immediately prior to the Effective Time (other than any Company Interests owned by the Company) shall be automatically converted, into the right to receive (i) an amount of cash (subject to any applicable withholding or other Taxes required by applicable Legal Requirements to be withheld or otherwise paid by the Company) equal to the Base Per Interest Price and (ii) an amount of cash (subject to any applicable withholding or other Taxes required by applicable Legal Requirements to be withheld or otherwise paid by the Company) equal to the Contingent Per Interest Price as, if and when due and payable in accordance with Section 1.16.

The amount of cash each Company Member is entitled to receive (if any) for the Company Interests held by such Company Member shall be rounded to the nearest cent and computed after aggregating cash amounts payable at any particular time for all Company Interests held by such Company Member.

The following terms used in this Section 1.9 and elsewhere in this Agreement have the following definitions:
(I) "Base Merger Consideration" means an amount equal to (a) $\$ 20,160,000$, plus (b) the amount of the Closing Cash Adjustment (if positive), minus (c) the absolute value of the amount of the Closing Cash Adjustment (if negative), minus (d) the amount of the Closing Date Debt, minus (e) the amount of any Closing Date Unpaid Transaction Expenses.
(II) "Base Per Interest Price" means the quotient obtained by dividing (1) the Base Merger Consideration plus the aggregate exercise price of all unexpired and unexercised Company Options as of immediately prior to the Effective Time by (2) the total number of Company Interests outstanding immediately prior to the Effective Time plus the total number of Company Interests for which all unexpired and unexercised Company Options outstanding as of the Effective Time are exercisable.
(III) "Contingent Per Interest Price" means the quotient obtained by dividing (1) the Final Contingent Consideration (if any) by (2) the total number of Company Interests outstanding immediately prior to the Effective Time plus the total number of Company Interests for which all unexpired and unexercised Company Options outstanding as of the Effective Time are exercisable.
(b) Company Options. Promptly following the date of this Agreement, the Company Board (or, if appropriate, any committee administering the applicable Company Equity Plan) shall adopt such resolutions or take such other actions (including obtaining any required consents) as may be required (1) to fully vest all Company Options contingent upon the Closing and (2) to terminate each Company Equity Plan effective as of the Closing. Effective as of the Effective Time, each unexpired and unexercised Company Option shall terminate, and, in exchange therefor, each former holder of any such terminated Company Option shall be entitled to receive, in consideration of the termination of such Company Option and in settlement therefor, (i) an amount in cash (subject to any applicable withholding or other Taxes required by applicable Legal Requirements to be withheld or otherwise paid by the Company) equal to the product of (A) the total number of Company Interests held by such holder as of immediately prior to the Effective Time subject to such Company Option and (B) the excess, if any, of the Base Per Interest Price over the exercise price per Company Interests previously subject to such Company Option and (ii) an amount of cash (subject to any applicable withholding or other Taxes required by applicable Legal Requirements to be withheld or otherwise paid by the Company) equal to the Contingent Per Interest Price as, if and when due and payable in accordance with Section 1.16. At the Closing, Acquiror shall pay to the Company, or where applicable its designated payroll processor, by wire transfer in immediately available funds, the portion of the Merger consideration payable to the holders of Company Options as set forth on the Consideration Spreadsheet for distribution to the former holders of Company Options on or promptly following the Closing Date in accordance with the terms of this Agreement pursuant to, where applicable, the Company's payroll practices.
(c) Membership Interests of Sub. Each membership interest of Sub that is issued and outstanding immediately prior to the Effective Time shall, by virtue of the Merger and without further action on the part of the sole member of Sub, remain outstanding as a membership interest of the Surviving Company and such membership interests shall be the only membership interests of the Surviving Company that are issued and outstanding immediately after the Effective Time. Each certificate, if any, evidencing ownership of membership interests of Sub shall evidence ownership of such membership interests of the Surviving Company following the Effective Time.
(d) Treatment of Company Interests Owned by the Company and Acquiror. At the Effective Time, any Company Interests that are owned by the Company as treasury interests and any Company Interests owned by Acquiror or any direct or indirect wholly-owned subsidiary of Acquiror immediately prior to the Effective Time shall be canceled and extinguished without any conversion thereof.
(e) Rights Not Transferable. The rights of the Company Holders as of immediately prior to the Effective Time are personal to each such Company Holders and shall not be transferable for any reason otherwise than by operation of law, will or the laws of descent and distribution. Any attempted transfer of such right by any Company Holders (otherwise than as permitted by the immediately preceding sentence) shall be null and void.

### 1.10 Certain Exchange Mechanics.

(a) No Interest; U.S. Funds. No interest shall accumulate on any cash payable in connection with the Merger. All amounts paid by Acquiror in cash hereunder shall be made in U.S.

Dollars.
(b) Transfers of Ownership. If any cash amount payable pursuant to Section 1.9(a) is to be paid to a Person that is not the record holder of the Membership Interest, it shall be a

 payable.
applicable abandoned property, escheat or similar law. If any certificate or other evidence of ownership shall not have been surrendered immediately prior to the date on which any portion of the Merger consideration would otherwise escheat to or become the property of any Governmental Entity, any such portion of the Merger consideration shall, to the extent permitted by applicable Legal Requirement, become the property of Acquiror, free and clear of all claims or interest of any Person previously entitled thereto.
1.11 No Further Ownership Rights in the Company Interests. All cash paid or payable in accordance with the terms hereof shall be so paid or payable in full satisfaction of all rights pertaining to the Company Interests and Company Options, including any rights to declared but unpaid dividends or other distributions, and there shall be no further registration of transfers on the records of the Surviving Company of Company Interests which were issued and outstanding immediately prior to the Effective Time. For the avoidance of doubt, the foregoing sentence shall not be affected by whether any contingent merger consideration under Section 1.16 is fully, partially or not paid as a result of their having been claims made against such amount in accordance with the terms hereof. If, after the Effective Time, a certificate or other evidence of ownership of a Company Interest is presented to the Surviving Company for any reason, such certificate or other evidence of ownership shall be canceled and exchanged as provided in this ARTICLE I. At the Effective Time, all Company Interests converted pursuant to Section $1.9(\mathrm{a})$ shall no longer be outstanding, shall automatically be canceled and shall cease to exist, and each holder thereof shall cease to have any rights with respect thereto, except the rights to payment of the merger consideration hereunder.
1.12 Lost, Stolen or Destroyed Certificates. In the event any certificate representing any Company Interest shall have been lost, stolen or destroyed, Acquiror shall pay in exchange for such certificate, following the making of an affidavit of that fact by the record holder thereof, such cash as may be required pursuant to Section 1.9 in respect of such certificate; provided, however, that Acquiror may, in its discretion and as a condition precedent to the payment thereof, require the record holder of such certificate to execute a customary indemnification agreement, or post a bond in such reasonable amount as Acquiror may direct, in each case as Acquiror may reasonably request as indemnity against any claim that may be made against Acquiror, the Surviving Company or any of their respective representatives or agents with respect to such certificate.

### 1.13 Merger Consideration Calculation and Adjustment.

(a) At least three (3) Business Days prior to the Closing, the Company shall deliver to Acquiror a statement of its estimate (in form and substance reasonably satisfactory to Acquiror) of the Closing Date Cash, the Closing Cash Adjustment, the Closing Date Debt, the Closing Date Unpaid Transaction Expenses, the Base Merger Consideration and the Base Per Interest Price (the "Preliminary Statement"). The Preliminary Statement shall be the basis on which amounts set forth in the Consideration Spreadsheet are determined.
(b) Within sixty (60) days after the Closing Date, Acquiror shall cause to be prepared and delivered to the Company Holders’ Agent its determination of the Closing Date Cash, the Closing Cash Adjustment, the Closing Date Debt, the Closing Date Unpaid Transaction Expenses, the Base Merger Consideration and the Base Per Interest Price, in each case calculated as of immediately prior to the Closing (except that with respect to the Closing Date Unpaid Transaction Expenses, such amount shall be calculated as of the Effective Time) (the "Post-Closing Statement"). The PostClosing Statement shall be prepared in accordance with the terms of this Agreement.
(c) During the thirty (30) days immediately following receipt of the Post-Closing Statement by the Company Holders' Agent, the Company Holders' Agent and its accountants shall be




 such date. Any Dispute Notice shall specify in reasonable detail the nature of any disagreement so asserted. If a timely Dispute Notice is received by Acquiror with respect to the Post-Closing
















 Acquiror and the Company Holders' Agent in inverse proportion as they may prevail on the final amount of the adjustment of the matters submitted to the Accounting Firm.
(d) Upon the final determination of the Post-Closing Statement in accordance with this Section 1.13, (i) if the Base Merger Consideration as determined in the Post-Closing Statement is

 than the Base Merger Consideration in the Preliminary Statement, then the Company Holders shall be entitled to an increase of the amounts otherwise payable by Acquiror as contingent Merger consideration under Section 1.16 in the amount equal to such difference (such amount, the "Positive True-Up Amount").
(e) Any adjustments made pursuant to this Section 1.13 shall be treated as an adjustment to the Base Merger Consideration.
1.14 Withholding Rights. Each of Acquiror, Sub and the Surviving Company shall be entitled to deduct and withhold from the cash otherwise deliverable under this Agreement to any Company

 amounts shall be treated for all purposes of this Agreement as having been delivered and paid to such Company Holders in respect of which such deduction and withholding was made.
1.15 Taking of Necessary Action; Further Action. If, at any time after the Effective Time, any further action is necessary or desirable to carry out the purposes of this Agreement and to vest the

 is not inconsistent with this Agreement.

### 1.16 Contingent Consideration.

(a) Upon the last day of the Survival Period (or if such date is not a Business Day, the next Business Day), Acquiror shall, subject to Sections 1.16 (b) and (c) pay to the Company








 to the Company Holders in proportion to each Company Holder's Pro Rata Share).
(b) Any amounts that become payable by the Company to any investment bankers or brokers in each case as a result of any payment under this Section 1.16 shall be withheld from such payment and paid to such investment banker or broker.
(c) Payments made pursuant to Section 1.16(a) with respect to Company Options may be made through Acquiror or Sub payroll.

## Representations and Warranties of the Compan

Subject to the disclosures set forth in the disclosure schedule of the Company delivered to Acquiror concurrently with the parties' execution of this Agreement (the "Disclosure Schedule") (each of which disclosures shall indicate the Section and, if applicable, the subsection of this ARTICLE II to which it relates (provided that any disclosure made under the heading of one section or subsection of the Disclosure Schedule may apply to and/or qualify disclosures made in one or more other sections or subsection to the extent that it is reasonably apparent on the face of such disclosure that such disclosure applies to or qualifies other disclosures, notwithstanding the omission of an appropriate cross reference to such other section)), the Company represents and warrants to Acquiror as of the date hereof and as of the Closing Date as follows:
2.1 Organization, Standing and Power. The Company is a limited liability company duly organized, validly existing and in good standing under the laws of the State of Utah and has full power and


 jurisdiction in which the Company is qualified to do business, and (b) the names of the managers and officers of the Company.
2.2 No Subsidiaries. The Company does not own, directly or indirectly, any capital stock of or ownership interest in, or any other securities convertible or exchangeable into or exercisable for capital stock of or any ownership interest in, any Person.

### 2.3 Authority and Enforceability.

(a) Other than obtaining the Company Member Approval, the Company has the requisite power and authority to enter into this Agreement, each of the other agreements contemplated





 fraudulent transfer, moratorium or other similar laws relating to or affecting the rights or remedies of creditors or (ii) general principles of equity.
(b) The Company Board duly and unanimously adopted resolutions (i) approving and declaring advisable this Agreement and the other agreements contemplated herein, the Merger and



 transactions contemplated herein.
2.4 Non-Contravention. The execution and delivery of this Agreement by the Company does not, the execution and delivery of each of the other agreements contemplated hereby to which the
 Company of its obligations hereunder and thereunder do not and will not, with or without notice or lapse of time or both:
(a) result in the creation of any Encumbrance on any of the properties or assets of the Company or the Company Interests;
(b) except as set forth in Section 2.4 of the Disclosure Schedule and for the Governmental Approvals, breach, conflict with, or result in any violation of or default under (with or without


 Requirements applicable to the Company or to any of its properties or assets, except with respect to clauses (ii) and (iii) above for such conflicts, violations, and defaults for rights of termination,

 rights with respect to the Company; or
(c) give rise to any dissenters, appraisal or similar rights in respect of any Company Member under the Organizational Documents, the Utah Act or otherwise.

### 2.5 Consents; Approvals; Permits.

(a) None of the execution and delivery of this Agreement by the Company, the execution and delivery of each of the other agreements contemplated hereby to which the Company is or



 Disclosure Schedule, the "Governmental Approvals").
(b) The Company possesses all Permits necessary for the Company to own, lease or otherwise hold its properties and to conduct its business in each state in which it conducts business

 lapse of time or both could reasonably be expected to result in the termination or cancellation of any of the Company's Permits. The Company has not received from any Governmental Entity any notification with respect to material non-compliance with any such Permit.

### 2.6 Material Contracts.

(a) Except for this Agreement and except as set forth on Section 2.6(a) of the Disclosure Schedule, the Company is neither a party to nor bound by any of the following Contracts (whether or not set forth on Section 2.6(a) of the Disclosure Schedule, each a "Material Contract"):
(i) any Contract involving the performance of services or delivery of goods or materials or other sales of assets by the Company providing for (A)(1) annual payments to the
 or less notice without material penalty or fee, or (C) a grant of "most favored nation" pricing provisions;
(ii) any distributor, reseller, sales, advertising, agency or representative Contract pursuant to which the Company has paid or received aggregate payments in excess of $\$ 25,000$
in any one year period;
(iii) any Contract for the prospective purchase, sale or license of materials, supplies, equipment, services, Software, Intellectual Property Rights or other assets involving in the
 of goods or services or purchase of goods or services exclusively from a certain party;
(iv) any promissory note, loan or credit agreement, trust indenture, mortgage, security agreement or similar Encumbrance or any other Contract relating to Company Debt, or any leasing transaction of the type required to be capitalized in accordance with GAAP;
(v) any Contract limiting the freedom of the Company to (A) compete with any other Person in any line of business, market or geographic area or (B) make use of any of its Company Intellectual Property (or in each case which would so limit the freedom of the Surviving Company after the Closing Date),
(vi) any Contract prohibiting it from soliciting or hiring any individual for employment or consulting or other services;
(vii) any Contract granting any exclusive rights with respect to the Company Products or Company Intellectual Property of any type or scope to any Person;
(viii) any Contract pursuant to which the Company is a lessor or lessee of any real property or any machinery, equipment, furniture, fixtures or other personal property involving
(ix) any Contract of guarantee of any Liabilities or indebtedness of any other Person;
(x) any licenses, sublicenses and other Contracts pursuant to which the Company authorizes the use or practice of, or otherwise makes any covenants or grants any right with respect to, any Intellectual Property Rights;
(xi) any Contract that provides for the payment by the Company of any early termination fee (individually or in the aggregate, and whether contingent or otherwise) in excess of
\$5,000;
(xii) any licenses, sublicenses and other Contracts by and pursuant to which the Company acquired or is authorized to use or granted any license to other rights in or to any Intellectual Property Rights of a third person (including any covenants-not-to-sue, forbearance from suit, coexistence agreements and prior rights agreements), other than "shrink wrap" and "click-wrap" agreements for Off-the-Shelf Software;
(xiii) any Contract providing for the development of any material Software, content, technology or Intellectual Property, independently or jointly, by or for the Company;
(xiv) (A) any partnership or joint venture Contract, (B) any Contract that involves a sharing of revenues, profits, cash flows, expenses or losses with any other Person or (C) any Contract that has involved the payment of royalties to any other Person in excess of $\$ 10,000$ in any one year period or reasonably could be expected to involve the payment of royalties to another Person in excess of $\$ 50,000$ per annum;
(xv) any Contract for the employment or services of any director, manager, members, officer, employee, independent contractor or consultant of the Company or any other Contract with any manager, member or officer of the Company;
(xvi) any Contract or plan (including any option, merger or bonus plan) relating to the sale, issuance, grant, exercise, award, purchase, repurchase or redemption of any Company Interest or any other equity interest or securities of the Company or any options, warrants, convertible notes or other rights to purchase or otherwise acquire any such Company Interest, equity interest, securities, options, warrants or other rights;
(xvii) any Contract with any labor union or collective bargaining agreement or similar contract with its employees;
(xviii) any Contract relating to the membership of, or participation by the Company in, or the affiliation of it with, any industry standards group or association;
(xix) any Contract pursuant to which the Company has acquired a business or entity, or material assets or product line of a business or entity, whether by way of merger, consolidation, purchase of stock or equity, purchase of assets, license or otherwise, or any Contract pursuant to which it has any ownership interest in any other Person;
(xx) any Contract of the Company (A) containing a right of first refusal, right of first negotiation or right of first offer in favor of a party other than the Company or (B) to which any Company Member or the Company Holders' Agent is a party, other than normal employment arrangements and Company benefit plans; or
(xxi) any other Contract not listed in clauses (i) through (xx) that (A) was not made in the ordinary course of business, (B) individually is reasonably likely to have or has payment obligations in excess of $\$ 50,000$ over the life of the Contract or (C) is otherwise material to the Company or on which the Company's businesses, operations, condition, properties, Intellectual Property Rights or assets is substantially dependent.
(b) All Material Contracts are in written form or are summarized in Section 2.6(a) of the Disclosure Schedule. The Company has performed in all material respects all of the obligations currently required to be performed by it under each Material Contract. There exists no default or event of default or event, occurrence, condition or act, with respect to the Company or, to the Company's knowledge, with respect to any other contracting party, which, with the giving of notice, the lapse of time or the consummation of the Merger and the transactions contemplated thereby, could reasonably be expected to (i) result in a material breach or default or event of default under any Material Contract or (ii) give any third party the right to accelerate the maturity or performance of any material obligation of the Company under any Material Contract or to cancel, terminate or modify any Material Contract. The Company has not received any written notice regarding any outstanding violation or breach of, default under, or intention to cancel or modify any Material Contract.
(c) Each of the Material Contracts is in full force and effect and constitutes a legal, valid, binding and enforceable agreement of the Company, and the Company has no knowledge that any Material Contract is not a legal, valid, binding and enforceable agreement of any other party thereto, subject to the effect, if any, of (i) bankruptcy, insolvency, reorganization, fraudulent transfer, moratorium or other similar laws relating to or affecting the rights or remedies of creditors or (ii) general principles of equity, whether considered in a proceeding in equity or at law (including the possible unavailability of specific performance or injunctive relief).
(d) True and complete copies of each Material Contract, together with all amendments and supplements thereto, have been provided or made available to Acquiror prior to the Agreement Date. No counterparty to any Material Contract has requested any amendment to any Material Contract (other than those which have been disclosed on Section $2.6(\mathrm{a})$ of the Disclosure Schedule) and no negotiations relating to any renewal, termination or amendment are currently taking place between the Company and any counterparty to any Material Contract.

### 2.7 Capital Structure.

(a) The authorized membership interests of the Company consists solely of 20,000,000 Class A Membership Interests and 1,000,000 Class B Membership Interests. A total of $12,959,681$ Class A Membership Interests and 525,887 Class B Membership Interests are issued and outstanding as of the Agreement Date. The Company holds no Company Interests in treasury. As of the Agreement Date and other than as disclosed above in this Section 2.7(a) or for Company Options described in Section 2.7(c) to the Disclosure Schedule, there are no issued and outstanding Company Interests or other securities or membership interests of the Company and no outstanding commitments of any character, written or oral, or Contracts to issue any Company Interests or other securities or membership interests of the Company other than pursuant to the exercise of such outstanding Company Options. Section 2.7(a) of the Disclosure Schedule sets forth which membership interests of the Company are voting and which are nonvoting and the holders thereof.
(b) Section 2.7 (a) to the Disclosure Schedule accurately sets forth, as of the Agreement Date, the name and addresses of each Person that is the registered owner as reflected in the records of the Company of any Company Interests, and the number and type of such Company Interests so owned by such Person. All issued and outstanding Company Interests are duly authorized, validly issued, fully paid and non-assessable, and were issued in compliance with all federal and state securities laws, and not in contravention of any preemptive rights, rights of first refusal or other similar rights created by statute, the Organizational Documents of the Company or any Contract to which the Company is a party or by which the Company is bound. All issued and outstanding Company Interests or other securities of the Company (other than Company Options), as of the Agreement Date, are held of record by the Persons set forth on Section $2.7(\mathrm{a})$ of the Disclosure Schedule. The Company is not under any obligation to register under the Securities Act any Company Interests or any other securities of the Company, whether currently outstanding or that may subsequently be issued.
(c) As of the Agreement Date, the Company has reserved 2,803,088 Company Class A Interests and 525,887 Company Class B Interests for issuance to employees, managers and consultants pursuant to the Company Equity Plan, of which 359,790 Company Class A Interests are subject to outstanding and unexercised Company Options, 525,887 Company Class B Interests have been issued as restricted Company Interests and 2,443,298 Company Class A Interests and no Company Class B Interests remain available for issuance thereunder. Section 2.7 (c) of the Disclosure Schedule accurately sets forth, as of the Agreement Date, a list of all holders of outstanding Company Options, including the number of Company Class A Interests subject to each such option, the date of grant, the exercise price per Company Interest, the Tax status of each such option under Section 422 of the Code, and the term of each such option. The treatment of Company Options described in Section $1.9(\mathrm{~b})$ complies with the terms of the Company Equity Plan. Except as set forth on Section 2.7(c) of the Disclosure Schedule, all Company Options have been granted under the Company Equity Plan and are evidenced by option agreements or other award agreements, in each case in the forms made available to Acquiror, except that the forms of such agreements differ with respect to the number of options, the exercise price, and expiration date applicable thereto and, except for such differences, no option agreement or other award agreement contains terms that are inconsistent in any material respect with, or material terms in addition to, such forms. Each grant of a Company Option was duly authorized no later than the date on which the grant of such Company Option was by its terms to be effective by all necessary corporate action, including, as applicable, approval by the Company Board (or a duly constituted and authorized committee thereof).
(d) Other than as set forth on Sections 2.7 (b) and 2.7 (c) of the Disclosure Schedule, no Person has any right to acquire any Company Interests or other securities or membership interests of the Company or any options, warrants or other rights to purchase Company Interests or other securities or membership interests of the Company, from the Company. There are no stock or equity appreciation rights, "phantom" stock or equity rights, performance units, rights to receive Company Interests or other securities or membership interests of the Company on a deferred basis or other rights (other than the Company Options) that are linked to the value of Company Interests. There are no bonds, debentures, notes or other indebtedness of the Company having the right to vote (or exchangeable for securities having the right to vote) on any matters on which Company Members of the Company may vote.
(e) The Company is not a party to any voting trust agreement or other contract restricting or otherwise relating to voting or dividend or distribution rights with respect to the Company Interests. Except for the Organizational Documents, the Company is not a party to any voting agreement, interestholder agreements, proxies or other agreements or understandings with respect to Company Interests, or other equity or voting interests in, the Company and, to the knowledge of the Company, there are no interestholder agreements, proxies, voting agreements, voting trusts, rights plans or anti-takeover plans among the Company Holders with respect to any Company Interests or other securities or membership interests of the Company (including any agreements relating to rights of first refusal, co-sale rights or "drag-along" rights) or registration under the Securities Act of any Company Interests or other securities or membership interests of the Company. Any transfer restrictions (and any related purchase rights), including any rights of first refusal or co-sale rights, applicable to the Merger in the Organizational Documents have been waived, or shall prior to the
 other transactions contemplated hereby.
(f) Other than Tax distributions made in accordance with the provisions of the Company Operating Agreement, the Company has never declared a dividend or other distribution (whether in cash, equity or property) with respect to any securities of the Company.

### 2.8 Financial Statements.

(a) The Company has delivered or made available to Acquiror the unaudited financial statements of the Company as of and for the fiscal years ended December 31 , 2012 and 2013





 schedules.
(b) Except as reflected in the Latest Balance Sheet, the Company has no material liabilities or obligations (absolute, contingent or otherwise) of the nature required to be disclosed in a balance sheet prepared in accordance with GAAP, except for liabilities and obligations incurred since the date of the Latest Balance Sheet in the ordinary course of business.
(c) The Company has no Company Debt.
(d) The Company maintains books and records that accurately reflect in all material respects the assets and liabilities of the Company and its operations. The Company has provided to Acquiror in writing (i) information regarding any fraud that has been (x) identified and documented by the employees of the Company or any third party engaged to perform an audit or internal

 directors, vendors, suppliers, consultants, equity holders, management or other employees or contractors of any of the Company.
(e) The Company maintains a system of internal accounting controls sufficient to provide reasonable assurance that: (i) transactions are executed in accordance with management's





 them in the Statement of Auditing Standard FAS 115 - Communicating Internal Control Related Matters Identified in an Audit, as in effect on the date hereof.
2.9 Absence of Certain Changes. Since the date of the Latest Balance Sheet (the "Balance Sheet Date") there has not been any Material Adverse Effect on the Company, the Company has conducted its business only in the ordinary course consistent with past practice, and, without limiting the generality of the foregoing:
(a) the Company has not entered into any Contract with respect to any acquisition (including by merger, consolidation, asset purchase or stock or interest purchase), sale or transfer of any material asset of the Company;
(b) except as required by GAAP, consistently applied, there has not occurred any change in accounting methods or practices (including any change in depreciation or amortization policies or rates or revenue recognition policies) by the Company or any revaluation by the Company of any of its assets;
(c) the Company has not made a change to any Tax election, any change in method of accounting for Tax purposes or any settlement or compromise of any Tax liability;
(d) there has not occurred any declaration, setting aside, or payment of a dividend or other distribution (whether in cash, equity or property) with respect to any Company Interests or


 Interests or other securities or membership interests of the Company;
(e) the Company has not entered into, amended, terminated, or waived any material rights or claims of the Company under, any Material Contract, and there has not occurred any breach
 are, bound;
(f) there has not occurred any amendment or change to the Organizational Documents of the Company;
(g) there has not occurred any material increase in or modification of the compensation or benefits payable or to become payable by the Company to any of its respective managers, officers, employees or consultants (other than as required by applicable Legal Requirements);
(h) there has not occurred the execution of any employment agreements or the extension of the term of any existing employment agreement with any Company employee, other than employment offers to new hires by the Company in the ordinary course of business consistent with past practice;
(i) except as set forth in Section 2.9(i) of the Disclosure Schedule, the Company has not incurred, created or assumed any new Encumbrance (other than a Permitted Encumbrance) on any of its assets or properties, any Liability for borrowed money or any Liability as guarantor or surety with respect to the obligations of any other Person;
(j) the Company has not incurred any Liability to its managers, officers or members (other than Liabilities to pay compensation or benefits, and to reimburse for expenses incurred, in connection with services rendered in the ordinary course of business, consistent with past practice);
(k) there has been no material damage, destruction or loss, whether or not covered by insurance, affecting the assets, properties or business of the Company;
(l) the Company has not sold, disposed of, transferred or licensed to any Person any rights to any Company Intellectual Property (other than non-exclusive licenses in the ordinary course of business consistent with past practice), and has not acquired or licensed from any Person any material Intellectual Property Rights;
(m) the Company has not entered into any Contract that imposes any restriction on the right or ability of the Company to compete with any other Person;
(n) the Company has not failed to renew, canceled, or amended, any insurance policy;
(o) the Company has not made any loans, advances or capital contributions to, or investments in, any other person, other than to employees in respect of travel or other related expenses in the ordinary course of business consistent with past practice; and
(p) the Company has not agreed, in writing or otherwise, to do any of the foregoing.
2.10 Assets and Properties. The Company owns no real property and has not owned any real property since its inception. Section 2.10 (a) of the Disclosure Schedule identifies each parcel of real

 sets forth a list of each item of Company tangible personal property owned by the Company with a net book value in excess of $\$ 5,000$.
2.11 Title to Property; Encumbrances; Sufficiency of Assets. The Company has good and valid title to all of the tangible property and assets owned by it and reflected on the Latest Balance





2.12 Litigation. There is currently no Proceeding pending, or, to the knowledge of the Company, threatened, and since the Company's formation there have been no Proceedings pending or, to the knowledge of the Company, threatened, in each case against the Company or any of its assets or properties or the Company Equity Plan or any of its managers, officers or, to its knowledge,
 employees. There is no Proceeding pending, or, to the knowledge of the Company, threatened against the Company based upon the Company entering into this Agreement or any of the other
 against any other Person.
2.13 Restrictions on Business Activities; Orders. There is no Contract or Order expressly binding upon or applicable to the Company that has or would reasonably be expected to have the effec of prohibiting or impairing the conduct of business by the Company as currently conducted.

### 2.14 Compliance with Laws; Lending Compliance.

(a) The Company has complied in all material respects with, is not in material violation of, and has not received any written notice of any material violation, investigation relating to any



 conduct of its business, or the ownership or operation of its business.
(b) The Company has complied in all material respects with, is not in material violation of, and has not received any written notice of any material violation, investigation relating to any

 Permits will be terminated or cancelled or become terminable or cancellable solely as a result of the consummation of the transactions contemplated by this Agreement.
(c) Neither the Company nor, to the knowledge of the Company, its officers, managers, employees or agents have, in such capacities, directly or indirectly, used any corporate funds for






 instrumentality, in order to assist the Company to obtain or retain business for or with, or in directing business to, any Person.
(d) The Company has not acquired any ownership or control (as such term is defined pursuant to applicable Legal Requirement or other applicable official guidance) of a Banking







 company, or (viii) any Bank Affiliate of any of the foregoing persons or entities.
(e) The Company is in compliance in all material respects with (i) the Trading with the Enemy Act, as amended, and each of the foreign assets control regulations of the United State
 Appropriate Tools Required To Intercept And Obstruct Terrorism (USA Patriot Act of 2001) and regulations promulgated thereunder, as applicable.
(f) The operations of the Company is and have been conducted at all times in compliance, in all material respects, with applicable financial recordkeeping and reporting requirements of
 Requirements, issued, administered or enforced by any Governmental Entity (collectively, the "Money Laundering Laws") and no Proceeding by or before any Governmental Entity involving the Company with respect to the Money Laundering Laws is pending or, to the knowledge of the Company, threatened.
(g) The Company makes no loans to borrowers.
(h) The Company is not an "investment company" as defined in, or subject to regulation under, the Investment Company Act of 1940, as amended
2.15 Intellectual Property.
(a) Section 2.15(a)(i) of the Disclosure Schedule contains an accurate and complete list as of the Agreement Date of each item of Registered Intellectual Property that is Company




 Company Products.
(b) The Company solely and exclusively owns all Company Intellectual Property free and clear of any Encumbrances (other than Permitted Encumbrances). The Company has not
 any Company Intellectual Property. The Company has not assigned to any Person any Intellectual Property Rights that would have been Company Intellectual Property but for such assignment.
(c) The Company Intellectual Property, together with the Third Party Intellectual Property licensed to the Company (collectively, the "Company IP Rights"), constitutes all of the

 material to the operation and conduct the Company's business as currently conducted (i) without obtaining any further permission or authorization of any Person, and (ii) free and clear of any
 not infringed, misappropriated, diluted, accessed or used in an unauthorized manner or otherwise violated (collectively, "Infringed", which term shall include all conjugations thereof), and is not




 Property. Neither the Company nor to the Company's knowledge, any of its licensors, have asserted or threatened to assert any claims or other actions against any Person concerning any of the foregoing (including in the form of a cease-and-desist letter or offer or invitation to obtain a license).
(d) All Company Intellectual Property that is Registered Intellectual Property is (i) subsisting and (ii) to the knowledge of the Company, valid and enforceable (excluding Registered

 and effect have been made by the applicable deadline for such application, prosecution or registration.
(e) Except as set forth in Section 2.15(e) of the Disclosure Schedule, the Company Proprietary Software and any Third Party Software that is incorporated in or distributed by the


to (i) delete, disable, interfere with, perform unauthorized modifications to, or provide unauthorized access to any Software, system, network, or other device or (ii) damage or destroy data or files













 IP Rights. None of the Company Proprietary Software is subject to any obligation set forth in subsection (a) of the definition of Publicly Available Software.
(f) The Company has taken all commercially reasonable steps to protect its rights, title and interests in and to all Company IP Rights, including by implementing and maintaining








 referenced in this Section $2.15(\mathrm{f})$ includes any material exceptions or deviations from the standard form of IP Agreement or any reservation or preservation of any rights by the other party thereto.
(g) Except with respect to Contracts listed on Section 2.6(a)(xiv) of the Disclosure Schedule and identified as such, the Company is not obligated under any Contract or otherwise to


 Intellectual Property Rights, or (D) granting any Person the right to control the prosecution or defense of any of the Company Intellectual Property.
(h) Information related to the Company's business is not recorded, stored, maintained, operated or otherwise wholly or partly dependent upon or held by any means (including any

 made in the normal course of business consistent with past practices.
(i) All Company Source Code (i) is maintained in a source code management system with commercially reasonable revision history, management, tracking and security measures and


 time, or both) will, or would reasonably be expected to, result in or require the delivery, license, disclosure or release of any Company Source Code by the Company or any Person.
(j) None of the execution and delivery of this Agreement, the consummation of the transactions contemplated hereby, or the performance by the Company of its obligations hereunder,


 to any Intellectual Property Rights of the Company or Acquiror.
(k) No government funding and no facilities of a university, college, or other educational institution were used in the development of any Company Product or any Company Intellectual

Property.
(l) The Company Products operate and perform in all material respects in accordance with their documentation, applicable contractual commitments, express and implied warranties, and functional specifications and otherwise as required by the Company in connection with the conduct of its business.
2.16 Environmental Matters. The Company has not received any notice of any noncompliance with Environmental and Safety Laws. No notices, administrative actions, suits, or other









 during the past five years pertaining to its operations and the Property and compliance with or liability under any Environmental and Safety Law.
2.17 Taxes.
(a) The Company has filed all income and other material Tax Returns it was required to file and has timely paid all Taxes shown on such Tax Returns as owing. All such Tax Returns were, at the time they were filed (when taken together with any amendments filed thereto), complete and accurate in all material respects.
(b) The Company has complied in all material respects with all applicable Legal Requirements relating to the payment, reporting and withholding of Taxes (including withholding of Taxes pursuant to Sections 1441, 1442 and 1445 of the Code or any similar provision of state, local or foreign Tax law).
(c) The unpaid Taxes of the Company did not, as of the Balance Sheet Date, materially exceed the reserves for Taxes (excluding reserves for deferred Taxes established to reflect timing
 business, other than employment Taxes that may arise in connection with the transactions contemplated by this Agreement.
(d) There is (i) no written claim for Taxes being asserted against the Company that has resulted in a statutory lien against the property of the Company (other than Permitted
 on the assessment of any Taxes granted by the Company that currently is in effect.
(e) No written claim has been received by the Company from any Tax Authority in a jurisdiction where the Company does not file Tax Returns that the Company is or may be subject to taxation by that jurisdiction.
(f) The Company has not executed or filed with any Tax Authority any power of attorney (other than powers of attorney authorizing employees of the Company to act on behalf of the Company) with respect to any Taxes of the Company.
(g) The Company has neither participated in, nor is currently participating in, a "listed transaction" within the meaning of Treasury Regulation Section 1.6011-4(b)(2), or any transaction requiring disclosure under a corresponding or similar provision of state, local or foreign Tax law.

### 2.18 Employee Benefit Plans and Employee Matters.

(a) Section 2.18(a) of the Disclosure Schedule lists all Company Employee Plans.
(b) The Company has provided or made available to Acquiror's counsel a true, correct and complete copy of each Company Employee Plan (as currently in effect) and, to the extent


 effect); and (iv) all material correspondence with the Department of Labor, Internal Revenue Service, or any other governmental entity regarding a Company Employee Plan.
(c) Each Company Employee Plan has, in all material respects, been maintained and administered in accordance with its terms and in compliance with applicable Legal Requirements. No


 on the Financial Statements to the extent required by GAAP, consistently applied.
(d) Each Company Employee Plan that is intended to be qualified under Section 401(a) of the Code (i) is the subject of a current favorable determination or opinion letter from the Internal
 penalty or tax under ERISA, the Code or other applicable law. All assets of any such Company Employee Plan consist of cash, registered mutual funds, or actively traded securities.
(e) No Company Employee Plan provides, and the Company has no obligation to provide or liability with respect to, life insurance, medical or other welfare benefits (within the meaning

 any Liability other than with respect to benefits that have already accrued under a retirement plan.
(f) Neither the Company nor any ERISA Affiliate sponsors, maintains, contributes to, is obligated to contribute to, or has ever sponsored, maintained, contributed to, been obligated to
 (including any "multiemployer plan," as defined in Section 4001(a)(3) of ERISA).
(g) Each Company Option intended to qualify as an "incentive stock option" under Section 422 of the Code so qualifies, and each Company Option is exempt from Section 409 A of the Code. The treatment of each Company Option contemplated by this Agreement is permitted under the terms of the applicable Company Equity Plan.
(h) There are no actions, suits or claims (other than routine claims for benefits) pending or, to the knowledge of the Company, threatened, with respect to any Company Employee Plan or

 Governmental Entity.
(i) Neither the execution and delivery of this Agreement nor the consummation of the Merger or any other transaction contemplated hereby (either alone or in combination with another




 provision of state, local or foreign Tax law).
(j) The Company is in compliance in all material respects with all applicable Legal Requirements with respect to employment, discrimination in employment, terms and conditions of employment, worker classification (including the proper classification of workers as independent contractors and consultants), wages, hours and occupational safety and health and employment


 knowledge of the Company, threatened, between the Company and any of its employees. The Company has no "leased employees" within the meaning of Section 414(n) of the Code.
(k) The Company has never been a party to or bound by any collective bargaining agreement or other labor union Contract, no collective bargaining agreement is being negotiated by the Company and the Company has no duty to bargain with any labor organization. There is no pending demand for recognition or any other request or demand from a labor organization for



 threatened.
(l) To the knowledge of the Company, no employee of the Company is in violation of any material term of any employment agreement, patent disclosure agreement, non-competition




 consultant of the Company of any terms or conditions of employment with Acquiror following the Effective Time.
(m) The Company has provided or made available to Acquiror a list of the names, positions, rates of compensation, severance rights and other compensation of all officers, managers,



 Date.
(n) All employees of the Company are employed in the United States, and all of the terms and conditions of their employment are governed exclusively by Legal Requirements of Governmental Entities in the United States.
2.19 Interested Party Transactions. The Company has not entered into any agreement, Contract, arrangement or other business relationship with any of the Company's present or former

 currently conducted is owned or leased by or to any Related Party.
2.20 Insurance. Section 2.20 of the Disclosure Schedule contains a list and description (including insurers, coverages, deductibles/retentions and policy periods) of all insurance policies




 rescission of any such policy, and the Company has no knowledge of any grounds for termination, cancelation or rescission.
2.21 Books and Records. The Company has provided or made available to Acquiror or its counsel copies of (a) the Organizational Documents of the Company, each as currently in effect, (b) the


 the properties and assets of the Company.

### 2.22 Privacy.

(a) The Company and any third parties acting on its behalf have collected, maintained, used, disclosed, transferred, protected, stored, retained, deleted, and otherwise processed all



 appropriate, comprehensive privacy program.
(b) The Company and any third parties acting on its behalf have implemented and maintained commercially reasonable and appropriate measures to protect the operation, confidentiality,
 the generality of the foregoing, the Company (i) uses reasonably adequate strength-encryption technology where reasonably required (e.g., encryption technology of at least 128 -bits with digital

 those risks and (iii) has implemented security controls commensurate with the Payment Card Industry (PCI) - Data Security Standard.
(c) All transfers of Personal Data to Acquiror or any of its affiliates are in compliance with the terms of all disclosures that the Company has made to consumers, including any privacy notice that is prepared under the GLBA and any online privacy statement or policy.
(d) The Company is not under investigation by any Governmental Entity for a violation of any Privacy Laws, and there are no asserted or threatened claims, notices or complaints

 compromised or lost Personal Data or other confidential information.
2.23 Suppliers, Customers, and Partners. Section 2.23 to the Disclosure Schedule sets forth a list of (a) each supplier of the Company which, for the twelve (12) months ended December 31, 2014,




 Company (or the Surviving Company) after the Closing or that such Person intends to terminate or materially modify any existing Contract with the Company (or the Surviving Company).
2.24 Bank Accounts. Section 2.24 of the Disclosure Schedule sets forth a list showing the name and location of each bank in which the Company has an account, credit line or safety deposit box and the names of all Persons authorized to draw thereon or, with respect to safety deposit boxes, have access thereto.

### 2.25 Credit Matters.

(a) There are no outstanding loans, leases, installment sales and other extensions of credit (including commitments to extend credit) ("Credit Receivables") by the Company.
(b) The Company is not party to any agreement pursuant to which the Company has sold Credit Receivables or pools of Credit Receivables or participations in Credit Receivables or pools of Credit Receivables.
2.26 Finders' Fees. Other than to the Persons set forth in Section 2.26 of the Disclosure Schedule, the Company is not obligated for the payment of any fees or expenses of any investment
 be a party, or in connection with the Merger or any other transaction contemplated by this Agreement by reason of any act taken on behalf of the Company.

## ARTICLE III

## Representations and Warranties of Acquiror and Sub

## Acquiror and Sub represent and warrant as follows:

3.1 Organization and Standing. Acquiror is a corporation duly organized, validly existing and in good standing under the laws of the State of Delaware and has full power and authority to enable
 laws of the State of Delaware and has full power and authority to enable it to own, lease or otherwise hold its properties and to conduct its business as now being conducted.
3.2 Authority and Enforceability. Each of Acquiror and Sub has all requisite entity power and authority to enter into this Agreement, each of the other agreements contemplated hereby to which


 each of Acquiror and Sub and constitutes the valid and binding obligation of Acquiror and Sub enforceable against Acquiror and Sub, respectively, in accordance with its terms, and each other


 equity.
3.3 Non-Contravention. Assuming the accuracy of the representation and warranty of the Company set forth in Section $2.5(\mathrm{a})$ and that any notification, consent or approval listed on Section 3.4




 assets or (iii) any request of any Governmental Entity.
3.4 Government Consent. Assuming the accuracy of the representation and warranty of the Company set forth in Section 2.5(a), the execution and delivery of this Agreement by Acquiror and
 contemplated hereby and thereby will not, and the performance by Acquiror and Sub of their respective obligations hereunder and thereunder, do not and will not require any consent, approval,

 registrations or approvals of any Governmental Entity listed on Section 3.4 of the Disclosure Schedule hereto.
3.5 No Prior Sub Operations. Sub was formed solely for the purpose of effecting the Merger and has not engaged in any business activities or conducted any operations other than in connection with the transactions contemplated hereby.
3.6 Finders' Fees. Neither the Acquiror nor the Sub is obligated for the payment of any fees or expenses of any investment banker, broker, advisor, finder or similar party in connection with the
 transaction contemplated by this Agreement by reason of any act taken on behalf of the Acquiror or Sub.
3.7 Financing. Acquiror has and will have, or has available and will have available to it, without requiring the prior consent, approval or other discretionary action of any third party, sufficient funds to consummate the transactions contemplated by this Agreement and ensure Acquiror is able to make the payments to the Company Holders required under this Agreement.

## ARTICLE IV

## Conduct Prior to the Effective Time

4.1 Conduct of Business of the Company. Except as specifically set forth in this Agreement or as set forth on Section 4.1 of the Disclosure Schedule, during the period from the Agreement Date







(a) issue, deliver, sell, grant, pledge or otherwise encumber or subject to any Encumbrance any Company Interest, any other voting securities or any securities convertible into, or any

 date hereof in accordance with their terms on the date hereof);
(b) make any new capital expenditure or expenditures, other than those which, individually are less than or equal to $\$ 10,000$ or, in the aggregate, are less than or equal to $\$ 25,000$;
(c) make any loan, advance or capital contribution to, or investment in, any Person;
(d) incur or assume any new Company Debt other than in the ordinary course of business and in the aggregate less than or equal to $\$ 25,000$;
(e) except as required by any Legal Requirement or for those capital expenditures permitted under Section 4.1(b) (i) pay, discharge, settle or satisfy any Proceedings, (ii) waive or assign
 which consent is required under, any material confidentiality or similar Contract to which the Company or any of its Subsidiaries is a party;
(f) enter into any Contract to the extent consummation of the transactions contemplated by this Agreement or compliance by the Company with the provisions of this Agreement would


 any third party under, or result in any material alteration of, any provision of such Contract;
(g) enter into or modify any Contract with any affiliate of the Company;
(h) except as required by the terms of any Company Employee Plan in effect as of the date hereof or applicable Legal Requirements, or as may be required to implement the treatment of





 induce, any employee, whether directly or indirectly, to terminate his or her employment;
(i) make or change any material Tax election, change any annual Tax accounting period, adopt or change any method of material Tax accounting, amend any Tax Returns or file claims for Tax refunds, enter into any closing agreement with respect to a Tax, settle any Tax claim, audit or assessment, or surrender any right to claim a Tax refund, offset or other reduction in Tax liability;
(j) except to the extent required by GAAP, make any material change to any of its methods of accounting or methods of reporting revenue and expenses or accounting practices; or
(k) authorize, or commit or agree to take, any of the foregoing actions.
4.2 Notification of Changes. Each of the Company and Acquiror shall promptly advise the other party in writing of (i) any representation or warranty made by it contained in this Agreement

 conditions to the obligations of the parties under this Agreement.

## ARTICLE V

## Additional Agreements

5.1 Consideration Spreadsheet. The Company shall prepare and deliver to Acquiror, with a copy to the Company Holders' Agent, no later than two (2) Business Days prior to the Closing, a
 to the other required data and information specified therein), as of the Closing Date and accurate as of immediately prior to the Effective Time: (a) the names of all the Company Holders and their




 Company Holder for Taxes and the amount of Tax payable by the Company in connection with the exercise of such Company Option); and (h) the Pro Rata Share percent of each Company

 applicable Legal Requirements, the Company Employee Plan and this Agreement. The Consideration Spreadsheet shall be complete and correct in all respects.

### 5.2 No Solicitation.

(a) During the Pre-Closing Period, the Company agrees to, and shall use good faith, reasonable best efforts to cause the Company Members and other representatives to, cease


 to an Acquisition Proposal or that would require it to abandon, terminate or fail to consummate the Merger. The Company shall also promptly notify Acquiror regarding any contact between the Company or its representatives and any other Person regarding an Acquisition Proposal or any related inquiry occurring during the Pre-Closing Period. The Company shall, and shall cause its
 Person(s) within the last 12 months for the purpose of evaluating a possible Acquisition Proposal.
(b) In addition to the obligations of the Company set forth in Section 5.2(a), the Company shall promptly advise Acquiror orally and in writing of any Acquisition Proposal, the

 prompt basis and (ii) provide to Acquiror promptly after receipt or delivery thereof with copies of all correspondence and other written material sent by or provided to the Company (or its representatives) in connection with any such Acquisition Proposal.

### 5.3 Confidentiality; Public Disclosure.

(a) The parties hereto acknowledge that Acquiror, the Founders and the Company have previously executed a Letter Agreement dated on or about November 14, 2014 (the
 the Effective Time.
(b) Except as provided in this Section 5.3 (b), or as otherwise required by applicable Legal Requirements, any stock exchange rules or any obligations to make information available to any


 consents and approvals of Governmental Entities and other third parties contemplated by this Agreement). If the Company is required by law to make any such disclosure, it must first provide to Acquiror the content of the proposed disclosure, the reasons that such disclosure is required by applicable Legal Requirements, and the time and place that the disclosure shall be made.

### 5.4 Regulatory Approvals.

(a) The Company shall promptly execute and file, or join in the execution and filing of, any application, notification or other document that is necessary in order to obtain all Governmental Approvals, whether foreign, federal, state, local or municipal, which may be reasonably required in connection with the consummation of the Merger and the other transactions



 compliance with such request. The Company shall direct, in its sole discretion, the making of such response, but shall consider in good faith the views of Acquiror.
(b) Acquiror shall promptly execute and file, or join in the execution and filing of, any application, notification or other document that may be necessary in order to obtain the Governmental Approvals, whether foreign, federal, state, local or municipal, which may be reasonably required in connection with the consummation of the Merger and the other transactions
 to such Governmental Approvals. Acquiror shall promptly inform the Company of any material communication between Acquiror and any Governmental Entity regarding any of the transactions






 Burdensome Regulatory Condition.
5.5 Third Party Consents; Notices. The Company shall use reasonable best efforts to obtain or make prior to the Closing, and deliver to Acquiror at or prior to the Closing, each consent, waiver,
 listed in Section 5.5 of the Disclosure Schedule (collectively, the "Third Party Approvals").
5.6 Litigation. During the Pre-Closing Period, the Company shall (a) notify Acquiror in writing promptly after learning of any Proceeding by or before any Governmental Entity or arbitrator
 (b) notify Acquiror of ongoing material developments in any New Litigation Claim and (c) consult in good faith with Acquiror regarding the conduct of the defense of any New Litigation Claim.
5.7 Access to Information. During the Pre-Closing Period, the Company shall afford Acquiror and its accountants, counsel and other representatives, upon reasonable notice, reasonable access


 party hereto pursuant to this Section 5.7 will affect any of the representations or warranties of the parties hereto contained in this Agreement (including for purposes of ARTICLE VIII hereto), the covenants or agreements contained in this Agreement or any of the conditions hereunder to the obligations of the parties hereto.
5.8 Takeover Statutes. If any Takeover Statute is or may become applicable to the transactions contemplated hereby, the Company Board shall grant such approvals and take such actions as are
 Statute on any of the transactions contemplated hereby.
5.9 Expenses. Whether or not the Merger is consummated, all costs and expenses incurred in connection with this Agreement and the transactions contemplated hereby (including Transaction
 Closing shall be borne by the Company Holders as either a reduction of the Base Merger Consideration or as Indemnifiable Transaction Expenses pursuant to the terms of this Agreement.
5.10 Termination of Existing Agreement. Effective upon the Effective Time, the Amended and Restated Promotion Agreement, dated May 27, 2014, by and between Acquiror and the Company shall automatically be terminated without any liability to either party thereto.
5.11 Transaction Expense Invoices. No later than two (2) Business Days prior to the anticipated Closing Date, the Company shall (i) obtain invoices for all Transaction Expenses owed to third parties (including from each Person set forth in Section 2.25 of the Disclosure Schedule), each of which invoices shall specify that such invoice represents the final invoice of such third party in connection with the transactions contemplated by this Agreement and any sale process in respect of the Company and (ii) deliver copies of such invoices to Acquiror.

### 5.12 Indemnification

(a) From and after the Effective Time, Acquiror shall cause the Surviving Company to fulfill and honor in all respects the obligations of the Company pursuant to any indemnification agreements between the Company (on the one hand) and its managers, officers, employees and agents (on the other hand) as of the Effective Time (the "Indemnified Company Parties") that are


 manner that would adversely affect the rights thereunder of individuals who, immediately prior to the Effective Time, were managers, officers, employees or agents of the Company, unless such modification is required by applicable Legal Requirements.
(b) This Section 5.12 shall survive the consummation of the Merger, is intended to benefit the Company, the Surviving Company and each Indemnified Company Party, shall be binding on all successors and assigns of the Surviving Company and Acquiror, and shall be enforceable by the Indemnified Company Parties.

### 5.13 Reasonable Efforts.

(a) Subject to Section 5.13(b) and following the Agreement Date, each of the Company, Acquiror and Sub shall use commercially reasonable efforts to take, or cause to be taken, all




 submissions.
(b) Notwithstanding anything in this Agreement to the contrary, neither the Company nor Acquiror shall be required to expend any material amount of money, commence any litigation


 with obtaining any Governmental Approvals that would be or would reasonably be expected to create a Materially Burdensome Regulatory Condition.
5.14 Update of Disclosure Schedule. The Company shall from time to time prior to the Closing supplement the Disclosure Schedule with respect to any matter arising or discovered after the





 warranties in Article II are modified by the Disclosure Schedules as supplemented pursuant to this Section 5.14.

### 5.15 Tax Matters.

(a) The Base Merger Consideration (plus any liabilities of the Company to the extent properly taken into account under Section 1060 of the Code) shall be allocated among the assets of the Company in accordance with Section 5.15(a) of the Disclosure Schedule, which is in compliance with Section 1060 of the Code (the "Purchase Price Allocation").
(b) The Purchase Price Allocation shall not be adjusted except to reflect adjustments to the Purchase Price, if any, contemplated by Sections 1.13 , 1.16 and $\underline{\text { ARTICLE VIII hereof and shall }}$



(c) The Acquiror and the Company Holders agree to act in accordance with the Purchase Price Allocation, as adjusted, if applicable, in any Tax Return, including any forms or reports


 other party.
(d) The Acquiror and the Company Holders agree to furnish or cause to be furnished to each other, upon request, as promptly as practicable, such information and assistance relating to



 proceeding relating to Taxes involving the Company or its assets.
(e) The Company Holders' Agent shall accurately prepare (or cause to be prepared) and timely file (or cause to be filed) all Tax Returns required to be filed by the Company with respect

 provided pursuant to Section 8.2 hereof.

### 5.16 Employee Matters.

(a) As of the Effective Time, and for a period of at least twelve (12) months thereafter, Acquiror and/or the Surviving Company shall provide employees of Acquiror and/or the Surviving

 respect to equity-based benefits), or (ii) by the Acquiror and its Subsidiaries to similarly situated employees.
(b) The Acquiror and the Surviving Company shall (i) treat, and shall cause each benefit plan, program, practice, policy and arrangement sponsored, maintained or contributed to by the

 service with the Company (and predecessor employers to the extent the analogous Company Employee Plan provides past service credit) prior to the Effective Time as service with the Surviving




 occurs the later of the Effective Time and the date on which the Continuing Employee begins participating in such Surviving Company Equity Plan.
(c) Nothing in this Agreement shall create any right to employment or continued employment or to a particular term or condition of employment with Acquiror or the Surviving Company







 that complies with such plan's amendment procedures.
5.17 Closing Date Cash. As of the Closing, the Closing Date Cash will consist of an amount at least equal to the Target Closing Cash.

## ARTICLE VI

## Conditions to the Merger

6.1 Conditions to Obligations of Each Party to Effect the Merger. The respective obligations of each party hereto to consummate the transactions contemplated hereby shall be subject to the satisfaction or (to the extent permitted by law) waiver at or prior to the Closing of each of the following conditions:
(a) Company Member Approval. The Company Member Approval shall have been obtained and delivered to Acquiror and shall be in full force and effect as of the Closing Date.
(b) Illegality. No temporary restraining order, preliminary or permanent injunction or other Order issued by any court of competent jurisdiction or other legal or regulatory restraint or
 statute, rule, regulation or other Legal Requirement or Order shall have been enacted, entered, enforced or deemed applicable to the Merger, which makes the consummation of the Merger illegal.
(c) Governmental Approvals. All actions by or in respect of or filings with any Governmental Entity required to permit the consummation of the Closing shall have been taken, made or obtained, including each Governmental Approval.
6.2 Additional Conditions to Obligations of the Company. The obligations of the Company to consummate the transactions contemplated hereby shall be subject to the satisfaction at or prior to

(a) Representations, Warranties and Covenants. Each of the representations and warranties made by Acquiror and Sub in this Agreement and in the Acquiror Closing Certificate that are




 and complied in all material respects with all covenants and agreements required to be performed and complied with by them pursuant to this Agreement at or prior to the Closing.
(b) Receipt of Closing Deliveries. The Company shall have received each of the agreements, instruments and other documents set forth in Section 1.4(a).
6.3 Additional Conditions to the Obligations of Acquiror. The obligations of Acquiror to consummate the transactions contemplated hereby shall be subject to the satisfaction at or prior to the
 notice or Liability to any Person):
(a) Representations, Warranties and Covenants. Each of the representations and warranties made by the Company in this Agreement and the Company Closing Certificate that are





 Agreement at or prior to the Closing.
(b) Receipt of Closing Deliveries. Acquiror shall have received each of the agreements, instruments and other documents set forth in Section 1.4(b).
(c) No Material Adverse Effect. There shall not have occurred a Material Adverse Effect with respect to the Company since the Agreement Date.
(d) Third Party Consents and Approvals. Acquiror shall have received evidence, in form and substance reasonably satisfactory to it, that the Company has obtained all Third Party Approvals identified in Section 6.3(d) of the Disclosure Schedule hereof and each of the same shall be in full force and effect.
(e) Materially Burdensome Regulatory Condition. No Governmental Approval shall have resulted in the imposition of, or otherwise be subject to, any Materially Burdensome Regulatory Condition, and no Governmental Entity shall be requesting or threatening the same.
(f) Employees. (A) Each Key Employee (1) shall be party to an Employment Agreement (2) shall be employed by the Company as of the Closing Date and (3) shall be ready, willing and

 Agreement and the closing of the purchase and sale of the shares of Acquiror's restricted stock pursuant thereto shall occur simultaneously with the Closing.
(g) Other Documentation. Acquiror shall have received such other certificates and other documentation (including certificates of good standing of the Company in its jurisdiction of
 Company as it shall have reasonably requested and as is customary with respect to the Merger and the other transactions contemplated by this Agreement.

## ARTICLE VII

## Termination, Amendment and Waiver

7.1 Termination. At any time prior to the Closing, this Agreement may be terminated and the Merger abandoned by authorized action taken by the terminating party, whether before or after the Company Member Approval:
(a) by mutual written consent of the Company and Acquiror;
(b) by either Acquiror or the Company, if the Closing shall not have occurred on or before ten days after the Agreement Date or such other date that Acquiror and the Company may
 has resulted in the failure of the Closing to occur on or before the Termination Date;
(c) by either Acquiror or the Company, if any permanent injunction or other Order of a Governmental Entity of competent authority preventing the consummation of the Merger shall have become final and non-appealable;
(d) by Acquiror, if the Company shall have materially breached any representation, warranty, covenant or agreement contained herein and such breach shall not have been cured within

 satisfied;
(e) by the Company, if Acquiror or Sub shall have materially breached any representation, warranty, covenant or agreement contained herein and such breach shall not have been cured

 satisfied.
7.2 Effect of Termination. In the event of termination of this Agreement as provided in Section 7.1, this Agreement shall forthwith become void and there shall be no Liability or obligation on the part of Acquiror, Sub, the Company or their respective officers, directors, managers, members, stockholders or affiliates; provided, however, that (a) the provisions of Section 5.9 (Expenses), this

 Section 7.2, a "willful breach" shall mean an act taken with the actual knowledge that such act would cause a breach of this Agreement.
7.3 Amendment. Subject to the provisions of applicable Legal Requirements, the parties hereto may amend this Agreement pursuant to an instrument in writing signed on behalf of each of the

 behalf of Acquiror and the Company Holders' Agent.
7.4 Extension; Waiver. At any time at or prior to the Closing, any party hereto may, to the extent legally allowed, (a) extend the time for the performance of any of the obligations or other acts of





 or default shall be deemed a waiver of any other breach or default of the same or any other provision in this Agreement.

## Indemnification

8.1 Survival of Representations, Warranties, Covenants and Agreements. If the Merger is consummated, all of the representations and warranties of the Company contained in ARTICLE II of
 Period"); provided, however, that the representations and warranties made pursuant to Section 2.1 (Organization, Standing and Power), Section 2.2 (No Subsidiaries), Section 2.3 (Authority and



 representations and warranties set forth in ARTICLE II, the survival of which is governed by the prior sentence) shall survive the Closing and remain in full force and effect thereafter, other than

 negotiation between the parties and that they intend for the time periods to be enforced as agreed by the parties.
8.2 Indemnification by Company Holders. From and after the Closing, each Company Holder (severally and not jointly in proportion to each Company Holder's Pro Rata Share) shall, subject to
 directors, shareholders, managers, members, representatives, employees, successors and assigns (each of the foregoing being referred to individually as an "Acquiror Indemnified Person" and

 whether or not due to a third party claim, arising out of, relating to, or resulting from (and without duplication):
(a) any breach of any representation or warranty made by the Company in this Agreement or in the Company Closing Certificate without giving effect to any materiality threshold or qualifier contained therein (including Material Adverse Effect) (other than those contained in the representations and warranties set forth in Sections 2.6(a) and 2.9 (first clause before the colon));
(b) any breach of the covenants or agreements made by the Company in this Agreement;
(c) any inaccuracies in the Consideration Spreadsheet;
(d) any Indemnifiable Transaction Expenses;

## (e) all Taxes of the Company for Pre-Closing Tax Periods;

(f) any failure of any holder of Company Interests to have good, valid and marketable title, free and clear of any Encumbrance, to the Company Interests issued in the name of such







 Pre-Closing Tax Period shall be computed as if such taxable period ended as of the close of business on the Closing Date; and
(g) any failure of a Company Option to be exempt from Section 409A of the Code.


 Taxes had not been assessed.
8.3 Indemnification by Acquiror. Subject to the limitations set forth in this ARTICLE VIII, from and after the Closing, Acquiror shall hold harmless and indemnify each Company Holder and its


 of, or resulting from:
(a) any breach of any representation or warranty made by Acquiror or Sub in this Agreement; and
(b) any breach of the covenants or agreements made by Acquiror or Sub in this Agreement (other than those set forth in Section 5.16).
8.4 Limitations. The entitlement of any Indemnified Persons to be indemnified pursuant to this ARTICLE VIII shall be subject to each of the following principles or qualifications:
(a) Except in the case of fraud or breach of a Fundamental Representation, no claim for the recovery of Indemnifiable Damages pursuant to Sections $8.2(\mathrm{a})$ or $8.3(\mathrm{a})$ may be asserted by
 Period.
(b) Except in the case of fraud or with respect to any Fundamental Representation, no claim for Indemnifiable Damages shall be made pursuant to Section 8.2(a) unless and until the

 case of fraud or with respect to any Fundamental Representation, the Company Holders' maximum liability for Indemnifiable Damages made pursuant to Section $8.2(\mathrm{a})$ is $\$ 840,000$.
(c) The amount of any Indemnifiable Damages that are subject to indemnification under this ARTICLE VIII shall be calculated net of the amount of (i) any insurance proceeds actually

 respect to the subject matter in dispute, but only to the extent of such adjustment. Acquiror shall not be obligated to obtain any such proceeds described in clause (i) of this Section 8.4(c).
(d) After the Effective Time, with the exception of separate claims against specific Company Members under the Sellers Agreement or any other agreement entered into with the



 contingent consideration as provided in Section 1.16, and only once there shall be no contingent consideration remaining to be paid out may a claim be made directly against any of the Company Members (subject in each case to the several and not joint obligations of the Company Members based on their respective Pro Rata Shares).
(e) In no event shall any Indemnifying Person be liable for any punitive or exemplary damages (unless payable as a result of a Third Party Claim).
(f) All indemnification payments made pursuant to this ARTICLE VIII shall be treated by the parties as adjustments to the Base Merger Consideration, including for Tax purposes, unless otherwise required by applicable law.
(g) The parties agree that no party is making any representation or warranty with respect to any matter relating to such party or its subsidiaries or other affiliates, the Merger or any of

any certificate, agreement, notification or election delivered by any other party hereto at the Closing and no party is relying on any representation or warranty other than as expressly set forth in this Agreement or any such certificate, agreement, notification or election delivered hereto at the Closing.
(h) The Acquiror Indemnified Persons shall be entitled to the indemnification provided for hereunder even if any of them waived any of the conditions set forth in ARTICLE VII. The

 warranties, covenants or agreements.
8.5 Exclusive Remedy. After the Effective Time, with the exception of separate claims against specific Company Members under the Sellers Agreement or any other agreement entered into with
 shall be the exclusive remedy for any breach of representation, warranty, covenant or other agreement or other claims arising out of this Agreement or the transactions contemplated hereby.
8.6 Claims.
(a) Any Indemnified Person seeking indemnification hereunder, whether or not the Basket shall have been exceeded, shall promptly notify in writing (the "Claim Notice") the other party or parties (being the Company Holders' Agent in the case indemnification sought against the Company Holders) from whom such Indemnified Person is seeking indemnification hereunder (the
 Indemnified Person claims indemnification hereunder. Any Claim Notice delivered under this Section 8.6 shall:
(i) state that an Indemnified Person has determined in good faith that it has a bona fide claim for indemnification pursuant to this ARTICLE VIII;
(ii) state the amount of such Indemnifiable Damages to the extent such amount is known or can be reasonably estimated by such claimant; and
(iii) specify in reasonable detail (based upon the information then possessed) a summary of the relevant and material facts known to the Indemnified Person giving rise to such
claim.

(b) If the Indemnifying Person shall object to any Claim (including the amount of Indemnifiable Damages relating to such Claim) stated in a Claim Notice, the Indemnifying Person shall,
 and, if applicable, amounts to which the Indemnifying Person objects and (ii) in reasonable detail (based upon the information then possessed), the nature and basis for each such objection. If
 receipt of the applicable Claim Notice, the Indemnifying Person shall be deemed to have acknowledged the correctness of the amount claimed in such Claim Notice with respect to such Claim.
(c) If the Indemnifying Person provides, prior to thirty (30) days following the Indemnifying Person's receipt of the applicable Claim Notice, an Indemnifying Person Notice to the

 setting forth such agreement shall promptly be prepared and signed by the Indemnified Person and the Indemnifying Person.
(d) If the Indemnified Person and the Indemnifying Person are unable to reach agreement with respect to any contested Claim within thirty (30) days of the delivery of the Indemnifying Person Notice, either the Indemnified Person or the Indemnifying Person may commence a Proceeding with respect to such disputed items in accordance with Section 9.8 .

### 8.7 Third Party Claims.

(a) If any Claim against the Indemnified Person is for Indemnifiable Damages arising from a Claim made against such Indemnified Person by a third party (a "Third Party Claim"), the

 that) the applicable Indemnifying Persons are prejudiced thereby.
(b) Upon written notice to the Indemnified Person, within thirty (30) days after receipt of the Claim Notice, the Indemnifying Person (which shall be the Company Holders' Agent in the










 such Indemnified Person based on the nature of the claims.
(c) If the Indemnifying Person does not give written notice to the Indemnified Person within thirty (30) days after receipt of the Claim Notice of a Third Party Claim that the Indemnifying






 participate in (but not control) the defense or handling of such Third Party Claim with its own counsel and at its own expense.
(d) In connection with any defense of a Third Party Claim, each of the parties to this Agreement shall, and shall cause their respective affiliates to, cooperate in the defense or prosecution thereof and to in good faith retain and furnish such records, information and testimony, and attend such conferences, discovery proceedings, hearings, trials and appeals, as may be reasonably requested by any other party in connection therewith.
8.8 Access. In order to facilitate the resolution of any Claims made by an Indemnified Person or any Third Party Claims asserted by or against the Company in each case with respect to

 Claims and Third Party Claims, the books and records and other information of the Company and its business relating to the period prior to the Closing; provided that such investigation shall be




### 8.9 Company Holders' Agent.

(a) Appointment. By virtue of the approval of this Agreement by the Company Members, by participating in the Merger and receiving the benefits thereof, and without further action of



 Section 8.9 is coupled with an interest and is irrevocable and shall survive the death or incapacity of each Company Holder. Such agency may be changed by the approval of Company Holders

 services. The Company Holders' Agent shall have the full power and authority (i) to execute and deliver any amendment or waiver to this Agreement and the other agreements, instruments, and

other actions to be taken by or on behalf of the Company Holders in connection with this Agreement (including pursuant to Section 1.13, Section 1.16, Section 5.15, Section 7.3, Section 7.4, or ARTICLE VIII hereof) and the other agreements, instruments, and documents contemplated by this Agreement or executed in connection herewith, including settling indemnity or other claims under this Agreement.
(b) Limitation on Liability. The Company Holders' Agent shall not be liable to any Company Holder for any act or omission of the Company Holders' Agent arising out of or in
 Holder as a direct result of the gross negligence or bad faith of the Company Holders' Agent. The Company Holders' Agent shall be indemnified, defended and held harmless by the Company Holders from and against any Liability, loss, damage, penalty, fine, forfeiture, action, fee, cost or expense (including the fees and expenses of counsel and experts and their staffs and all expense of document location, duplication and shipment) (collectively, "Representative Losses") arising out of or in connection with the acceptance or administration of its duties under this Agreement, as such Representative Loss is suffered or incurred; provided, that in the event such Representative Loss is finally adjudicated to have been directly caused by the gross negligence or bad faith of the Company Holders' Agent, the Company Holders' Agent shall reimburse the Company Holders the amount of such indemnified Representative Loss to the extent attributable to such gross negligence or bad faith. If not paid directly to the Company Holders' Agent by the Company Members, the Company Holders' Agent shall have the right to recover such amounts from any payments that would otherwise be made to the Company Holders pursuant to Sections 1.13 and $\underline{1.16}$ at such time as such amounts are actually payable to the Company Holders; provided that while this sentence allows the Company Holders' Agent to be paid from amounts payable to the Company Holders by Acquiror, this sentence does not relieve the Company Holders from their obligation (severally and not jointly and in accordance with each Company Holder's Pro Rata Share) to promptly pay the Company Holders' Agent Losses as they are suffered or incurred, nor does it prevent the Company Holders' Agent from seeking any remedies available to it at law or otherwise. The Company Holders' Agent shall be entitled to recover any out-of-pocket costs and expenses reasonably incurred by the Company Holders' Agent in connection with actions taken by the Company Holders' Agent pursuant to the terms of Section 1.13, Section 1.16, Section 5.15, Section 7.3, Section 7.4, or ARTICLE VIII (including the hiring of legal counsel and accountants and the incurring of legal and accounting fees and costs) first, from the any payments that would otherwise be made to the Company Holders pursuant to Sections 1.13 and $\underline{1.16}$ and second, from the Company Holders, severally and not jointly and in accordance with each Company Holder's Pro Rata Share.
(c) Actions of the Company Holders' Agent. From and after the Effective Time, a decision, act, consent or instruction of the Company Holders' Agent shall constitute a decision of all Company Holders and shall be final, binding and conclusive upon each Company Holder of the Company, and Acquiror may rely upon any decision, act, consent or instruction of the Company Holders' Agent as being the decision, act, consent or instruction of each Company Holder of the Company. Acquiror is hereby relieved from any Liability to any Person for any acts done in good faith by Acquiror in accordance with any such decision, act, consent or instruction of the Company Holders' Agent. In the event the Company Holders' Agent is or becomes unable to perform its responsibilities hereunder or resigns from such position, the Company Holders (acting by a written instrument signed by Company Holders who immediately prior to the Effective Time held at least $60 \%$ of the outstanding Company Interests) shall select another representative to fill the vacancy of the Company Holders' Agent, and such substituted representative shall be deemed to be the Company Holders' Agent for all purposes of this Agreement and the other agreements contemplated herein. The Company Holders' Agent may only be removed upon delivery of written notice to Acquiror signed by Company Holders who immediately prior to the Effective Time held at least $60 \%$ of the outstanding Company Interests.
(d) Company Holders' Agent Representations. The Company Holders' Agent represents and warrants as of the date of this Agreement and as of the Closing as follows:
(i) The Company Holders' Agent has all requisite power and authority to execute and deliver this Agreement and the other agreements contemplated herein to which it is or will be a party. This Agreement has been, and each of the other agreements contemplated herein to which it is or will be a party will be, duly and validly executed and delivered by the Company Holders' Agent and constitutes or will constitute a legal, valid and binding obligation of the Company Holders' Agent enforceable against the Company Holders' Agent in accordance with its terms, subject only to the effect, if any, of (i) bankruptcy, insolvency, reorganization, fraudulent transfer, moratorium or other similar laws relating to or affecting the rights or remedies of creditors or (ii) general principles of equity, whether considered in a proceeding in equity or at law (including the possible unavailability of specific performance or injunctive relief) or (iii) the laws of agency.
8.10 Characterization of Indemnification Payments. The parties agree that any indemnification payments made pursuant to this ARTICLE VIII shall be treated for all Tax purposes as an adjustment to the Base Merger Consideration unless otherwise required by Law.

## ARTICLE IX

## General Provisions

9.1 Notices. All notices and other communications hereunder shall be in writing and shall be deemed given if delivered personally or by commercial delivery service, or mailed by registered or certified mail (return receipt requested) or sent via facsimile or e-mail (with confirmation of receipt) to the parties hereto at the following address (or at such other address for a party as shall be specified by like notice):
(i) if to Acquiror or Sub, to:

Prosper Marketplace, Inc.
221 Main Street, Suite 300
San Francisco, CA 94105
Attention: General Counsel
Email:
Facsimile No.:
with a copy (which shall not constitute notice) to:
Covington \& Burling LLP
One Front Street
San Francisco, CA 94111
Attention: Bruce Deming
E-mail: bdeming@cov.com
Facsimile No.: 415-955-6551
(ii) if to the Company prior to the Effective Time, to:

American HealthCare Lending, LLC
45 W. Sego Lily Dr.
Sandy, Utah 84070
Attention: Shaun Sorensen
Email: shaun@americanhcl.com
Facsimile No.:
with a copy (which shall not constitute notice) to:
Carman Lehnhof Israelsen LLP
299 South Main Street, Suite 1300
Salt Lake City, UT 84111
Attention: Karl Israelsen
Email: kisraelsen@clilaw.com
Facsimile No.: 801-494-5515
(iii) If to the Company Holders' Agent, to:

Shaun Sorensen
4333 South 1400 East
Salt Lake City, UT 84124
Attention: Shaun Sorensen
Email: shaun.sorensen@gmail.com
Facsimile No.: none
Phone: 801-618-9267

## with a copy (which shall not constitute notice) to

Carman Lehnhof Israelsen LLP
299 South Main Street, Suite 1300
Salt Lake City, UT 84111
Attention: Karl Israelsen
Email: kisraelsen@clilaw.com
Facsimile No.: 801-494-5515
9.2 Interpretation. When a reference is made in this Agreement to Articles, subsections, Sections, Exhibits or Schedules, such reference shall be to an Article or subsection or Section of, or an
 of this Agreement. The words "include," "includes" and "including" when used herein shall be deemed in each case to be followed by the words "without limitation." Unless the context of this





 of the United States of America. Whenever any determination, consent or approval is to be made or given by a party hereto, such action shall be in such party's sole discretion, unless otherwise




 that is two (2) Business Days before the date of this Agreement.
9.3 Counterparts; Facsimile. This Agreement may be executed in one or more counterparts, all of which shall be considered one and the same instrument and shall become effective when one or

 counterpart of this Agreement or such other document.
9.4 Entire Agreement; Parties in Interest. This Agreement, together with the Confidentiality Agreement, and the other documents and instruments and other agreements specifically referred to



 intended to benefit Indemnified Company Parties and the Insured Parties).
9.5 Assignment. Neither this Agreement nor any of the rights, interests or obligations under this Agreement may be assigned or delegated, in whole or in part, by operation of law or otherwise by

 obligations under this Agreement. Subject to the preceding sentence, this Agreement shall be binding upon, inure to the benefit of, and be enforceable by, the parties hereto and their respective successors and assigns.
9.6 Severability. In the event that any provision of this Agreement, or the application thereof, becomes or is declared by a court of competent jurisdiction to be illegal, void or unenforceable, the

 or unenforceable provision.
9.7 Remedies Cumulative. Except as otherwise provided herein, any and all remedies herein expressly conferred upon a party hereto shall be deemed cumulative with and not exclusive of any other remedy conferred hereby, or by law or equity upon such party, and the exercise by a party hereto of any one remedy shall not preclude the exercise of any other remedy and nothing in this

 hereby waive the requirement of any posting of a bond in connection with the remedies described herein.
9.8 Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware without reference to such state's principles of conflicts of law








 to any particular Proceeding, venue shall lie solely in such courts in the State of Delaware.
9.9 Rules of Construction. The parties hereto have been represented by counsel during the negotiation, preparation and execution of this Agreement and, therefore, hereby waive, with respect to
 be construed against the party drafting such agreement or document.
9.10 WAIVER OF JURY TRIAL. EACH OF THE PARTIES HERETO HEREBY IRREVOCABLY WAIVES ALL RIGHT TO TRIAL BY JURY IN ANY PROCEEDING OR COUNTERCLAIM (WHETHER BASED ON CONTRACT, TORT, OR OTHERWISE) ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE ACTIONS OF ANY PARTY HERETO IN NEGOTIATION, ADMINISTRATION, PERFORMANCE OR ENFORCEMENT HEREOF.
9.11 Consents and Approvals. For any matter under this Agreement requiring the consent or approval of any party to be valid and binding on the parties hereto, such consent or approval must be in writing.

IN WITNESS WHEREOF, each of the parties has caused this AGREEMENT AND PLAN OF MERGER to be executed, sealed and delivered by its respective officer thereunto duly authorized, effective as of the date first written above.

Prosper Marketplace, Inc.

By: /s/ Aaron Vermut
Name: Aaron Vermut
Title: Chief Executive Officer

Prosper Healthcare Lending, LLC

By: /s/Aaron Vermut
Name: Aaron Vermut
Title: $\quad \underline{\text { Chief Executive Officer }}$

American HealthCare Lending, LLC
By: /s/ Shaun Sorensen
Name: Shaun Sorensen
Title: President \& CEO

Shaun Sorensen, Solely in his Capacity as Company Holders’ Agent

By: /s/ Shaun Sorensen
Name: Shaun Sorensen
Title: Company Holders' Agent

## ANNEX A

## CERTAIN DEFINITIONS AND INTERPRETATIVE PROVISIONS

For purposes of the Agreement and Plan of Merger to which this Annex A is attached, the following terms shall have the meanings specified below:


 Company or Acquiror in the preceding three-year period, and Company Holders' Agent shall promptly select one of such three accounting firms.
"Acquiror" has the meaning set forth in the Preamble.
"Acquiror Closing Certificate" has the meaning set forth in Section 1.4(a).
"Acquiror Indemnified Person" has the meaning set forth in Section 8.2.
"Acquisition Proposal" means any inquiry, proposal or offer from any Person or Group, other than Acquiror and Sub, relating to any (a) direct or indirect acquisition (whether in a single




 indication of interest by Acquiror or an affiliate of Acquiror.
"affiliate" has the meaning set forth in Rule 144 promulgated under the Securities Act.
"Agreement" has the meaning set forth in the Preamble
"Agreement Date" has the meaning set forth in the Preamble.
"Balance Sheet Date" has the meaning set forth in Section 2.9
"Bank Affiliate" means an "affiliate" as defined in the Bank Holding Company Act of 1956, as amended, or regulations promulgated thereunder
"Banking Institution" has the meaning set forth in Section 2.14(d)
"Base Merger Consideration" has the meaning set forth in Section 1.9(a)(I).
"Base Per Interest Price" has the meaning set forth in Section 1.9(a)(II).
"Business Day" means a day (other than Saturday or Sunday) on which commercial banks are open for business in both San Francisco, California and Salt Lake City, Utah.
"Basket" has the meaning set forth in Section 8.4(b).
"Certificate of Merger" has the meaning set forth in Section 1.2.
"Claim" has the meaning set forth in Section 8.6(a).
"Claim Notice" has the meaning set forth in Section 8.6(a).
"Closing" has the meaning set forth in Section 1.3
"Closing Cash Adjustment" means the Closing Date Cash minus the Target Closing Cash.
"Closing Date" has the meaning set forth in Section 1.3.
"Closing Date Debt" means the aggregate amount of all outstanding payment obligations, including principal, interest and premiums, with respect to each item of Company Debt outstanding as of immediately prior to the Closing.
"Closing Date Unpaid Transaction Expenses" means the aggregate amount of all unpaid Transaction Expenses as of the Effective Time.
"Closing Date Cash" means, as of the close of business on January 31, 2015, with respect to the Company, all cash and cash equivalents, determined in accordance with GAAP (but excluding
 other deposits received or deposited for the account of the Company.
"Code" means the Internal Revenue Code of 1986, as amended.
"Company" has the meaning set forth in the Preamble.
"Company Board" means the board of managers of the Company.
"Company Class A Interests" means the Class A Membership Interests of the Company described in Section 2.8 of the Company Operating Agreement.
"Company Class B Interests" means the Class B Membership Interests of the Company described in Section 2.8 of the Company Operating Agreement.
"Company Closing Certificate" has the meaning set forth in Section 1.4(b)(i).













 course of business.
"Company Employee Plans" means (a) any retirement, deferred compensation, savings, bonus, incentive, cafeteria, medical, dental, vision, disability, life insurance, accidental death and dismemberment, dependent care assistance, severance, change of control, stock or equity purchase, stock or equity option, restricted stock or equity, phantom stock or equity, stock or equity appreciation rights, fringe or other employee benefit plan, program or arrangement (including any "employee benefit plan," within the meaning of Section 3(3) of ERISA) sponsored, maintained or contributed to by the Company, or pursuant to which the Company has any Liability, for the benefit of any current or former employee of the Company, or (b) any employment, consulting, severance, change in control, or other compensation agreement to which the Company is a party and is for the benefit of any present or former employee or independent contractor of the Company.
"Company Equity Plan" means, the Company's Equity Incentive Plan, as amended, as defined in the Company Operating Agreement.
"Company Holder" means the Company Members and the holders of Company Options.
"Company Holder Indemnified Person" has the meaning set forth in Section 8.3.
"Company Intellectual Property" means all Intellectual Property Rights owned or purported to be owned by the Company, including all Intellectual Property Rights owned (or purportedly owned) solely and exclusively or jointly with others, and all Company Proprietary Software and all Intellectual Property Rights therein or thereto.
"Company Interests" means the Company Class A Interests and the Company Class B Interests.
"Company IP Rights" has the meaning set forth in Section 2.15(c).
"Company Members" means the holders of Company Interests, including the Persons set forth on Schedule A of the Company Operating Agreement.
"Company Member Approval" as the meaning set forth in the Recitals.
"Company Holders' Agent" has the meaning set forth in the Preamble.
"Company Operating Agreement" means the Amended and Restated Operating Agreement of the Company dated June 4, 2013.
"Company Options" means the options to purchase Company Interests whether under the Company Equity Plan or otherwise.
"Company Products" means all products and services that are made available by the Company to its customers.
"Company Proprietary Software" means Software owned or purported to be owned by the Company.
"Company Source Code" means any source code, or any portion, aspect or segment of any source code for Software owned, developed (or currently being developed), used, marketed, distributed, licensed or sold by the Company, including any Software that is part of, is distributed with, or is used in the design, development, manufacturing, production, distribution, testing, operation, maintenance or support of any Company Product, but excluding Off-the-Shelf Software.
"Confidentiality Agreement" has the meaning set forth in Section 5.3(a).
"Consideration Spreadsheet" has the meaning set forth in Section 5.1.
"Contaminants" has the meaning set forth in Section 2.15(e).
"Contingent Per Interest Price" has the meaning set forth in Section 1.9(a).
"Continuing Employee" has the meaning set forth in Section 5.16(a).
"Contract" means any written or oral legally binding contract, agreement, instrument, commitment, obligation, arrangement, understanding or undertaking of any nature (including leases, licenses, mortgages, notes, loan or credit agreements, bonds, debentures, guarantees, indemnification agreements, sublicenses, subcontracts, and purchase orders).
"Data" has the meaning set forth in Section 1.16(a)(iii).
"Delaware Act" has the meaning set forth in the Recitals.
"Developers" has the meaning set forth in Section 2.15(f).
"Disclosure Schedule" has the meaning set forth in the introduction to ARTICLE II.
"Dispute Notice" has the meaning set forth in Section 1.13(c).
"Effective Time" has the meaning set forth in Section 1.5.
"Employment Agreement" has the meaning set forth in the Recitals.
"Encumbrance" means, with respect to any asset, any mortgage, encumbrance, deed of trust, lien, pledge, charge, security interest, title retention device, conditional sale or other security arrangement, collateral assignment, claim, charge, adverse claim of title, ownership or right to use, restriction or other encumbrance of any kind in respect of such asset.
"Environmental and Safety Laws" means any federal, state or local laws, ordinances, codes, regulations, rules, policies and orders, and principles of common law, relating to protection of the environment (including air, groundwater, surface water, drinking water, soil, land surface and subsurface strata) or natural resources (including plant and animal life, wildlife, marine sanctuaries, wetlands and all endangered and threatened species) or that classify, regulate, call for the remediation of, require reporting with respect to, or list or define Hazardous Materials, or which relate to the safety of employees, workers or other persons, including the public.
"Environmental Permits" means all environmental, health and safety Permits required under or issued pursuant to any applicable Environmental and Safety Laws.
"ERISA" means the Employee Retirement Income Security Act of 1974, as amended.
"ERISA Affiliate" means any trade or business (whether or not incorporated) which is treated as a single employer with the Company under Section 414(b), (c), (m) or (o) of the Code.
"Exchange Act" means the Securities Exchange Act of 1934, as amended.
"Fiduciary Claim" means any Proceeding, or any claim for indemnification arising from such an Proceeding, commenced or threatened in writing against any party hereto or its affiliates, in each case, arising from any claim by or on behalf of any Person who is currently or was (or purports to be or to have been) an officer or manager (or Person holding a comparable position) or a Company Holder (or holder of any other security of the Company) seeking to hold any current or former officer or manager (or Person holding a comparable position) of the Company liable for breach of a fiduciary duty or similar claim under applicable Legal Requirements in his or her capacity as a manager or officer (or Person holding a comparable position) with respect to any actions (or any failure to take any actions) on or before the Closing.
"Final Contingent Consideration" has the meaning set forth Section 1.16(a).
"Financial Statements" has the meaning set forth in Section 2.8(a).
"Founders" means Shaun Sorensen and Nick Sorensen.
"Fundamental Representation" has the meaning set forth in Section 8.1.
"Governmental Entity" means any supranational, national, state, municipal, local or foreign government, any court, tribunal, arbitrator, administrative agency, commission or other governmental
 regulatory, Taxing or other governmental or quasi-governmental authority.
"Group" shall have the definition ascribed to such term under Section 13(d) of the Exchange Act, the rules and regulations thereunder


 products, polychlorinated biphenyls, friable asbestos, lead or lead-containing materials, pesticides, urea formaldehyde foam insulation and polychlorinated biphenyls.
"Indemnifiable Damages" has the meaning set forth in Section 8.2

Indemnifiable Transaction Expenses" means any Transaction Expenses which have not been paid prior to the Closing and which have not been taken into account in the calculation, directly or indirectly, of the Base Merger Consideration. All Indemnifiable Transaction Expenses shall constitute "Indemnifiable Damages" for purposes of ARTICLE VIII.
"Indemnified Company Parties" has the meaning set forth in Section 5.12(a).
"Indemnified Person(s)" has the meaning set forth in Section 8.3.
"Indemnifying Person(s)" has the meaning set forth in Section 8.6(a).
"Indemnifying Person Notice" has the meaning set forth in Section 8.6(b),
"Initial Contingent Consideration" has the meaning set forth Section 1.16(a).
"Infringed" has the meaning set forth in Section 2.15(c).
"Intellectual Property Rights" means all intellectual property and proprietary rights and all past, present, and future rights therein and thereto of any nature or kind, which may exist or be created




 the rights referred to in clauses (a) through (d) hereof.
"Interim Financial Statements" has the meaning set forth in Section 2.8(a).
"IP Agreements" has the meaning set forth in Section 2.15(f).
"IT Systems" has the meaning set forth in Section 2.15(e)
"Key Employee" means each of Shaun Sorensen, Nicholas R Sorensen, Graham J Anderson, Jason R Hanks and Mark Andrew Maxfield.
"knowledge" means with respect to the Company, the actual knowledge of each manager and officer of such fact, circumstance, event or other matter, or the knowledge such persons would
 possession or control
"Latest Balance Sheet" has the meaning set forth in Section 2.8(a)
"Legal Requirements" means any federal, state, foreign, local, municipal or other law, statute, constitution, resolution, ordinance, code, edict, decree, rule, regulation, guideline, ruling or requirement issued, enacted, adopted, promulgated, proposed, implemented or otherwise put into effect by or under the authority of any Governmental Entity and any Order.
"Liabilities" means all debts, liabilities and obligations, whether accrued or fixed, absolute or contingent, matured or unmatured, determined or determinable, asserted or unasserted, known or unknown, including those arising under any Legal Requirements or Proceeding and those arising under any Contract.








 and (g), disproportionately affect the business of the Company relative to other businesses in the same industries in which the Company operates.
"Material Contract" has the meaning set forth in Section 2.6(a).
"Materially Burdensome Regulatory Condition" has the meaning set forth in Section 5.4(b).
"Merger" has the meaning set forth in the Recitals.
"Money Laundering Laws" has the meaning set forth in Section 2.14(f)
"NegativeTrue-Up Amount" has the meaning set forth in Section 1.13(d).
"New Litigation Claim" has the meaning set forth in Section 5.6
"Off-the-Shelf Software" means Software that is generally commercially available and is mass marketed and licensed pursuant to a standard form click-wrap or shrink-wrap agreement that is not subject to any negotiation and does not include any handwritten signatures of the parties to such agreement.
"Order" means any order, judgment, writ, injunction or decree or other determination of any Governmental Entity.
"Organizational Documents" has the meaning set forth in Section 2.4(b).
"Outstanding Claim Reserve" has the meaning set forth Section 1.16(a).
"Permits" means licenses, permits, registrations, certificates, consents, accreditations, approvals and franchises, membership affiliations, rights, approvals and orders of any Governmental Entity, other than (except in the definition of Environmental Permits) the Environmental Permits.



 the Agreement Date) where such forms have not been modified in a material manner).
"Person" or "person" means any natural person, company, corporation, limited liability company, general partnership, limited partnership, trust, proprietorship, joint venture, business organization or Governmental Entity.

 telephone numbers, facsimile numbers, email addresses or other contact information, or any device identifier.
"PositiveTrue-Up Amount" has the meaning set forth in Section 1.13(d).
"Post-Closing Statement" has the meaning set forth in Section 1.13(b).
"Pre-Closing Period" has the meaning set forth in Section 4.1
"Pre-Closing Tax Period" means any Tax period or portions thereof ending on or before the Closing Date.
"Preliminary Statement" has the meaning set forth in Section 1.13(a)
"Privacy Laws" has the meaning set forth in Section 2.22(a)
"Pro Rata Share" means, with respect to a particular Company Member and each holder of a Company Option, a percentage equal to the quotient of (a) the Company Interests held by such

 unexpired and unexercised Company Options as of immediately prior to the Merger were exercisable.
"Proceedings" means any action, suit, proceeding, complaint, charge, claim, inquiry, investigation, arbitration, mediation, hearing, examination, indictment or litigation before or by a Governmental Entity or any arbitrator or arbitration panel or any mediator or mediation panel
"Property" means all real property leased or owned by the Company.
"Property Taxes" has the meaning set forth in Section 8.2(f).
"Publicly Available Software" means: (a) any Software that may require as a condition of use, reproduction, modification or distribution that such Software or other Software incorporated into,



 listed at http://www.opensource.org/licenses.
"Registered Intellectual Property" means all Intellectual Property Rights that are registered, filed, certified, granted, or issued, or that have been or are subject to an application for registration,
 registered trademarks, social media names, tags, handles, or other identifiers and accounts, and internet domain names, and applications for any of the foregoing.
"Related Parties" has the meaning set forth in Section 2.19.
"representative" means, with respect to any Person, such Person's equity holders, officers and directors (or persons holding comparable positions), employees, consultants, independent contractors, leased employees, accountants, financial advisors, legal and other representatives and agents
"Representative Losses" has the meaning set forth in Section 8.9(b).
"Securities Act" means the Securities Act of 1933, as amended.
"Sellers Agreement" has the meaning set forth in Section 1.4(a)(ii)
"Software" means any computer program, operating system, applications system, firmware or software code of any nature, whether operational, under development or inactive, including all

 paper or other media of any nature.
"Straddle Period" has the meaning set forth in Section 8.2(f).
"Sub" has the meaning set forth in the Preamble.
"Subsidiary" means, as of the applicable point in time, each corporation, partnership, limited liability company or other entity of which a Person owns, directly or indirectly, more than $50 \%$ of the
 manage the business or affairs, or of which a Person has the power to elect at least a majority of the board of directors or other governing body.
"Survival Period" has the meaning set forth in Section 8.1.
"Surviving Company" has the meaning set forth in Section 1.2.
"Surviving Company Plan" has the meaning set forth in Section 5.16(b).
"Takeover Statute" means any "fair price," "moratorium," "control share acquisition" or other similar antitakeover statute or regulation enacted under state or federal laws in the United States.

## "Target Closing Cash" means \$1,300,000




 such Governmental Entity, a "Tax Authority").
"Tax Return" means any return, statement, report or form (including estimated Tax returns and reports, withholding Tax returns and reports, any schedule or attachment, and information returns and reports) filed or required to be filed with respect to Taxes, including any amendment thereto.
"Termination Date" has the meaning set forth in Section 7.1(b).
"Third Party Approvals" has the meaning set forth in Section 5.5.
"Third Party Claim" has the meaning set forth in Section 8.7(a).
"Third Party Intellectual Property" means all Intellectual Property Rights owned by a Person other than the Company that are licensed to, used or intended for use by the Company in the conduct of its businesses.
"Third Party Software" means all Software owned by a Person other than the Company that is licensed to, used or intended for use by the Company in the conduct of its businesses.
"Transaction Expenses" means all out of pocket fees and expenses of the Company in connection with the Merger and this Agreement and the transactions contemplated hereby and the sale process with respect to the Company, whether or not paid, payable, billed or accrued prior to the Closing (including any fees and expenses of legal counsel, fees and expenses payable to financial advisors, investment bankers, brokers, consultants, accountants or other vendors of the Company notwithstanding any contingencies for escrows, and any such fees incurred by Company Holders paid for or to be paid for by the Company, and expenses of Company Holders in connection with the Merger that the Company, prior to the Effective Time, has agreed to pay or is otherwise obligated to pay). In addition, any bonus, severance, change in control payment and other amounts that become payable to any current or former officer, employee, consultant or manager of the Company in connection with, or as a result of, the Closing shall be considered Transaction Expenses. Any applicable payroll or employment taxes payable by the Company in respect of cancellation payments in respect of Company Options or any such bonus, severance, change in control payments shall also be considered Transaction Expenses to the extent not included in Closing Date Cash.
"Unaudited Financial Statements" has the meaning set forth in Section 2.8(a).
"Utah Act" has the meaning set forth in the Recitals.
 attached.


## PROSPER MARKETPLACE ACQUIRES AMERICAN HEALTHCARE LENDING

SAN FRANCISCO \& SALT LAKE CITY - JANUARY 27, 2015 -- Prosper Marketplace (www.prosper.com), a leading peer-to-peer lending company, today announced that it has acquired American HealthCare Lending, a leading patient financing platform, for $\$ 21$ million in cash. American HealthCare Lending gives its nationwide network of healthcare providers the ability to offer affordable payment options to consumers who would like to finance medical procedures at the point of service.
"This acquisition is an important part of our strategy to grow awareness and expand our product offerings and capabilities into new vertical markets," said Aaron Vermut, CEO, Prosper Marketplace. "Prosper Marketplace experienced incredible growth in 2014 as more people turned to the platform for everything from debt consolidation to home improvement to special occasions. Now, we have an opportunity to bring a consumer-friendly and potentially disruptive option for financing elective medical procedures to an industry that has been characterized by high rates and a lack of options."

American HealthCare Lending is one of the fastest growing companies in the patient financing industry. The company has developed a cloud-based patient financing platform that is integrated with some of the most trusted lenders in the nation. In addition to delivering affordable patient financing to patients,
American HealthCare Lending has a sophisticated sales and marketing team that brings a wealth of knowledge, experience and contacts in the healthcare community.
"The healthcare industry is in the midst of a massive transformation that is impacting out-of-pocket expenses for millions of consumers," said Shaun Sorensen, CEO, American HealthCare Lending. "We are excited about this opportunity to continue to bring positive change to a traditional industry like healthcare lending. We've already had incredible success working with the Prosper Marketplace team and we look forward to the opportunity this gives us to better fulfill our mission to Make Healthcare Affordable ${ }^{\mathrm{TM}}$."
"We believe that Prosper Marketplace has an opportunity to further transform marketplace lending," said Nigel Morris, Managing Partner of QED Investors and Capital One Co-Founder. "The addition of American HealthCare Lending is an important investment in Prosper Marketplace's long-term growth and capabilities, and a step towards making marketplace loans available to more borrowers and for more use cases."

Prosper recently closed out a record year, facilitating $\$ 1.6$ billion in loans on the platform in 2014, up over $350 \%$ from the previous year, and $\$ 205$ million in loans on the platform in December alone. People come to Prosper to get a loan for everything from re-financing high-interest credit card debt to buying a car, to paying for a home renovation or special occasion. Prosper offers people a smarter way to borrow, providing access to fixed-rate, fixed-term loans and competitive rates that are based on the borrower's personal credit profile. For investors, Prosper offers access to a new asset-class that delivered an average 7 percent return to investors in 2014. In total, more than $\$ 2.5$ billion in loans have been facilitated on the platform to over 250,000 borrowers.

## About Prosper

Prosper Funding LLC ("Prosper"), headquartered in San Francisco, is a leading online marketplace for consumer credit. Prosper connects people who want to borrow money with people who want to invest money. With a commitment to providing world-class customer service, the convenience of applying online day or night, and none of the lengthy applications or wait times associated with traditional avenues, Prosper offers people a superior way to borrow money at fair rates. Over the past six years, more than $\$ 2.5$ billion in personal loans have originated through the Prosper platform, helping people around the U.S. consolidate credit card debt and finance major purchases. Learn more about borrowing and investing through Prosper at www.prosper.com. "Prosper Marketplace," founded in 2005, is the parent company of Prosper Funding LLC.
All personal loans are made by WebBank, a Utah-chartered Industrial Bank, Member FDIC. All Prosper personal loans are unsecured, fully amortizing personal loans.Notes offered by Prospectus.

## About American HealthCare Lending

Based in the "Silicon Slopes" of Salt Lake City, Utah, American HealthCare Lending, LLC ("AHCL") is a leading patient financing company for healthcare providers in the cosmetic dentistry, bariatric surgery, fertility, plastic surgery, and other markets. AHCL has pioneered the cloud-based Financing as a Service (FaaS ${ }^{\text {TM }}$ ) model which delivers significant cost savings to providers and an easy-to-use online financing solution to patients that can be accessed from the provider's office, at home, or on any mobile device. Providers throughout the country utilize AHCL's innovative patient financing platform in order to help Make Healthcare Affordable ${ }^{\mathrm{TM}}$ for consumers.

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